

# Dillon Ludemann, Ph.D.

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University of South Carolina | Columbia, South Carolina

## EDUCATION:

2017 – 2022

### **PhD in Anthropology**

Binghamton University

Completed May 2022

**Dissertation Title: “And Their Name was Legion: Discourse and Politics on 4chan’s /pol/ Board.”**

**Committee:** Dr. Sabina Perrino (chair); Dr. Joshua Reno; Dr. H. Stephen Straight

2015 – 2017

### **Master of Arts in Anthropology**

Binghamton University

Completed May 2017

Supervised by Dr. Sabina Perrino

2010 – 2014

### **Bachelor of Arts in Anthropology, *cum laude***

State University of New York at New Paltz

Completed May 2014

## RESEARCH AND TEACHING INTERESTS:

- 4chan as a space of far-right discursive rhetoric
- Narrative creation and circulation online
- Digital, media, linguistic, and political ideology
- Narrative and Identity within far-right political spaces
- Gender and language use online
- Digital ontologies
- Language use on social media platforms
- Language and Globalization
- Language as social action
- Qualitative research methods in online spaces
- Anthropological Theory
- Conspiracy Theory Discourse

## PUBLICATIONS:

2025

**“Side effects include: Covid Conspiracy Theory and Affective Resonance on 4chan’s /pol/”** (upcoming) from *Conspiracy as Genre: Narrative, Power and Circulation*. Edited by Catherine Tebaldi, Alistair Plum and Christoph Purschke. Bloomsbury Press.

2024

**"Creatures of kek:" Affordance and Enregisterment through "kek" on 4chan's /pol/" Board.** *Journal of Linguistic Anthropology*. DOI: 10.1111/jola.12443

- 2022                   **“Digital Hatred in Corruption’s Defense: The Role of the ‘Bread Bakers’ in 4chan’s ‘President Trump General’ Threads”** from *Corruption and Illiberal Politics in the Trump Era*. Edited by Donna M. Goldstein and Kristen Drybread. Routledge Press.
- 2021                   **“Digital semaphore: Political discourse and identity negotiation through 4chan's /pol/.”** *New Media & Society*. First Published 2 August 2021. DOI: <https://doi.org/10.1177/14614448211034848>
- 2018                   **“/pol/emics: Ambiguity, scales and digital discourse online.”** *Discourse, Context and Media*. 2018. v24 92-98. DOI: <https://doi.org/10.1016/j.dcm.2018.01.010>

**TEACHING EXPERIENCE:**

Fall 2024—Present    Teaching Faculty for the Anthropology Department, University of South Carolina

**ANTH 102** - Understanding Other Cultures  
**ANTH 355 / LING 340** - Language, Culture and Society  
**ANTH 370 / LING 305** - Ethnography of Communication

2022—Spring 2024    Visiting Assistant Professor for the Anthropology Department, University of South Carolina

**Courses:**            **ANTH 102** - Understanding Other Cultures  
**ANTH 556 / LING 556** - Language and Globalization  
**ANTH 553 / LING 545** - Anthropological Approaches to Narrative and Performance  
**ANTH 370 / LING 305** - Ethnography of Communication  
**ANTH 591 / LING 505** - Digital Linguistic Anthropology  
**ANTH 747 / LING 747** - Language as Social Action  
**ANTH 355 / LING 340** - Language, Culture and Society

2017—2022            Instructor for the Writing Initiative Department, Binghamton University

**Course:**            **WRIT 111** - Research and Writing

2019                    Instructor for Asian and Asian American Studies Department, Binghamton University

**Course:**            **AAAS 383B / LING 380M** - Language Politics

2019                    Instructor for Anthropology Department, winter session class, Binghamton University

**Course:**            **ANTH 280** - Anthropology of Memes and Digital Media

2016                    Teaching Assistant to Dr. Sabina Perrino in *Introduction to Linguistic Anthropology* class, Binghamton University

**Course:**            **ANTH 170** - Introduction to Linguistic Anthropology

## **PRESENTATIONS:**

- 2024** **Organizer, Chair, Panel Presenter** of original work at annual conference for the American Anthropological Association in Tampa, Florida
- Panel title: **Politics of representation: language and framing the self in on- and off-line contexts**
- Paper title: **Emergent Social Semiosis and Linguistic Representation on 4chan's /pol/**
- 2023** Presentation of original work at annual conference for the American Anthropological Association in Toronto, Canada
- Paper title: **>trad wife, nice house, healthy kids: Discursive Violence, Narrative and Memory on 4chan's /pol/**
- 2023** Presentation of original work at annual international conference for the International Pragmatics Association (IPrA) in Brussels, Belgium (Digital Presentation)
- Paper Title: **\*coof coof\*: Metapragmatics and Narrative at the Intersection of 4chan's /pol/ and COVID Conspiracy**
- 2022** Presentation of original work at annual conference for the American Anthropological Association in Seattle, Washington.
- Paper Title: ***Deus Vult: Digital Language Ideologies and Conspiracy on 4chan's /pol/***
- 2022** Presentation of original work at annual conference for the American Pragmatics Association in Columbia, South Carolina.
- Paper Title: ***CREATURES OF KEK: "An examination of digital pragmatic affordances on 4chan's /pol/"***
- 2021** Presentation of original work at annual international conference for the International Pragmatics Association in Winterthur, Switzerland (Digital Presentation).
- Paper Title: ***Greentext and Shitposting as Discursive Violence within 4chan's "/pol/" Board***
- 2020** Accepted panel contribution for presentation of original work at annual conference for the American Anthropology Association in St. Louis, MO (Cancelled due to COVID).
- Paper Title: ***Feels Semiotic Man: Orienting Genre, Chronotope and Meaning within Common 4chan Image Memes***

- 2019** Presentation of original work at annual conference for the American Anthropological Association in Vancouver CA.
- Paper Title: ***Ephemeral Engagement: Political Discourse and Identity Navigation on 4chan's /pol/***
- 2018** Presentation of original work at annual conference for the American Anthropological Association in San Jose.
- Paper Title: ***LURK MOAR: Audience Reception, Cultural Competence and (In)visibility on 4chan***
- 2018** Presentation of original work at inaugural conference for the Society of Linguistic Anthropology in Philadelphia.
- Paper Title: ***International Bantz: Chronotopes, identity, and the European Migration Crisis in the context of 4chan***
- 2017** Presentation of original work at annual conference for the American Anthropological Association in Washington D.C.
- Paper Title: ***Angels and Trolls: Anonymous complications to Goffmanian perspectives online***
- 2017** Presentation of original work at Language, Interaction and Social Organization bi-annual meeting (LISO), Santa Barbara, CA.
- Paper Title: ***Invisible Hegemonies: Power, anonymity, and the alt-right online***
- 2016** Presentation during Radical Archaeology Theory Symposium, State University of New York at Binghamton
- Title: ***"Vivian James" and Construction of Identities of Antagonism on 4chan***

**SERVICE TO THE PROFESSION AND AWARDS:**

- 2024** Awarded: "Career Influencer" Recognition from USC University Career Center
- 2024** Anonymous Article Reviewer for Peer-Reviewed Journal *New Media and Society*
- 2023** Awarded: "Two Thumbs Up" Recognition from USC Student Disability Resource Center
- 2023** Anonymous Proposal Reviewer for Routledge Press
- 2023** Committee Member – Anthropology Graduate Funding Committee
- 2023** Second Reader: Linguistics Department Master's Degree Defense
- 2023** Second Reader – Anthropology Department Honors Thesis

- 2022** Fulbright Campus Committee Evaluation Member at the University of South Carolina
- 2022** Anonymous Article Reviewer for Peer-Reviewed Journal *New Media and Society*
- 2022** Anonymous Article Reviewer for Peer-Reviewed Journal *Open Anthropology*
- 2022** Anonymous Article Reviewer for Peer-Reviewed Journal *Language, Culture, and Society*
- 2021** Awarded: Binghamton University Graduate Student Award for Excellence in Research Award
- 2016 – 2017** Steering Committee Co-Chair: Anthropological Graduate Association, Binghamton University
- 2016** Organized panel for American Anthropological Association annual meeting in 2017 with Dr. Sabina Perrino