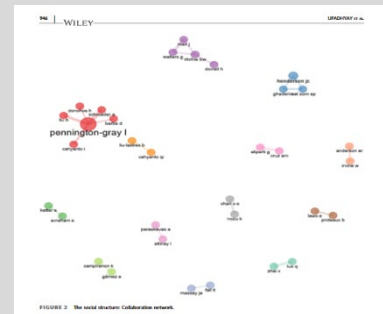


LORI PENNINGTON-GRAY, PH.D.

Endowed Professor and Director Richardson Family SmartState Center for Economic Excellence in Tourism and Economic Development
Center for Clean Water and Healthy Ecosystems
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Dr. Lori Pennington-Gray is an Endowed Professor and Director for the Richardson Family SmartState Center for Excellence in Tourism and Economic Development. She was hired at the University of South Carolina in January, 2021. Since 1999, she has served in a number of academic and administrative roles. In addition, she has served at leader in Tourism Crisis Management since 2007. In addition, she served as a Co-Director in the Center for Clean Water and Healthy Ecosystems at the University of South Carolina, a new initiative supported internally by the VPR of Research.

Her research focuses on tourism destination management and crisis communications and crisis management. Her network is one of five globally which focus on TCM. She has created a team of leading scholars from around the world, industry practitioners and students that all contribute to the success of TCMI. Based on the research by Jiang, Ritchie and Benckendorff (2019), TCMI has the most tightly knit team of researchers in the world. Jiang, Ritchie and Benckendorff (2019) published an article “Bibliometric Visualization: An Application In Tourism Crisis And Disaster Management Research which quoted “The US-based network is the most recent network and is also the most active when compared to the Australian and UK networks” (pg. 1937). In another study, by Upadhyay, S., Chaskar, A., & Sigala, M. (2023) entitled “Breaking waves: A bibliometric odyssey on crisis communication in tourism and hospitality (1980–2022) and paving the path for future research a bibliometric analysis” the results provided 13 fragmented collaboration networks. Each node represented an author while the links represented collaborations. The authors cite “Lori Pennington-Gray leads with a maximum number of collaborations and publications. This is in line with the result of the co-authorship analysis as presented by Jiang et al. (2019).”



Dr. Pennington-Gray continues to be recognized as a global leader in tourism crisis management. In April 2020, she was interviewed by the New York Times¹ as a tourism expert with regards to COVID-19 and tourism crisis management in an article which appeared in the Travel Section. Lori’s research has concentrated on tourism policy and tourism planning and development. Proactive tourism planning is essential to a destination’s resilience or, in other words, their ability to “bounce back” if a shock to the system occurs. On the supply side, her focus has been on comprehensive, management, destination resilience, and collaborative networks. On the demand side, her focus has been on understanding the perceptions, attitudes, intentions, and behaviors of tourists. Dr. Pennington-Gray’s publications have used spatial analysis and social media analysis to analyze and examine the impact of online textual data and geographical data in times of crises and how that affects the tourism industry.² The main objective of this research is to provide destinations with information that they can use to make decisions that are more informed. This line of research has highlighted destination crisis management research³ as well as outlining programs that can aid in marketing and promotions⁴.

Her current research focuses on the impact of the disruptions to the global tourism economy, with a specific emphasis on tourism crises. She has secured more than \$6.4 Million in grants, of which she directly oversaw \$3.8M of the funding. She has had two major research centers funded with internal funds from the Office of the VP of Research and the Office of the President. Federal funding amounts to \$1.5 million, sourced from grants provided by entities such as the US Army Corps of Engineers, the Department of Education, USAID, and the Department of State. This federal support enabled research endeavors spanning various locations including Jordan, Turkey, Armenia, Russia, South Africa, the United States, and Japan. She has 129 peer reviewed journal articles and book chapters. Her H-index is 44 and her i-10 H Index is 96. She has been cited 7063 times in her career.

¹ The New York Times (2020). How will Covid-19 affect future travel behavior? A travel crisis expert explains. April 15, 2020 <https://www.nytimes.com/2020/04/15/travel/q-and-a-coronavirus-travel.html>

² Schroeder, A., Pennington-Gray, L., Kim, H., & Liu-Lastres, B. (2018). Using the media’s tweets to broaden previous conceptualizations of political travel risks. *Tourism management perspectives*, 26, 107-117.

³ Pennington-Gray, L. (2018). Reflections to move forward: Where destination crisis management research needs to go. *Tourism management perspectives*, 25, 136-139.

⁴ Pennington-Gray, L., & Schroeder, A. (2018). Crisis concierge: The role of the DMO in visitor incident assistance. *Journal of Destination Marketing & Management*, 9, 381-383.

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EDUCATIONAL BACKGROUND

Michigan State University	Park, Recreation and Tourism Resources Doctor of Philosophy <u>Dissertation</u> : <i>Cohort Analysis: An Application To Canadian Tourism</i> <u>Advisor</u> : Dr. Joe Fridgen	1999
The Pennsylvania State University	Leisure Studies Masters of Science <u>Thesis</u> : <i>The Impact of Socio-Demographic and Travel Behavior Variables on Benefits Sought by College-Educated Women Who Travel for Pleasure</i> <u>Advisor</u> : Dr. Deb Kerstetter	1994
University of Waterloo	Recreation and Leisure Studies Bachelors of Art <u>Thesis</u> : <i>A study of psychographics and demographics as a means to understand Ontario Travelers</i> <u>Advisor</u> : Dr. Bryan Smale	1993

ACADEMIC POSITIONS

University of South Carolina	Endowed Professor and Director Richardson Family SmartState Center for Economic Excellence in Tourism and Economic Development	January 2021-present
University of South Carolina	Co-Director Center for Clean Water and Healthy Ecosystems	July 2023-July 2027
University of Florida	Director Tourism Crisis Management Institute , within Eric Freidheim Tourism Institute, College of Health and Human Performance Director EFTI - Department of Tourism, Hospitality and Event Management Term Professor - Department of Tourism, Recreation and Sport management Full Professor - Department of Tourism, Recreation and Sport Management Assistant Professor (Tenure Accruing) – Department of Tourism, Recreation and Sport Management, College of Health and Human Performance Senior Associate Director - Eric Friedheim Tourism Institute (formally known as the Center for Tourism Research and Development), College of Health and Human Performance. Director- Center for Tourism Research and Development (now known as Eric Friedheim Tourism Institute), College of Health and Human Performance	August 2007-Janaury 2021 July 1, 2019-July 1, 2020 August 2016 August 2013-2021 August 1999-July 2005 August 2007-2021 2004-2007

August 2012-2017

University of Florida- Affiliate Faculty	Affiliate Faculty- Emerging Pathogens Institute	
	Affiliate Faculty- Hough Graduate School of Business, Warrington College of Business Administration	May 2006-2011
	Affiliate Faculty- School of Natural Resources and Environment, College of Agricultural and Life Sciences	January 2000- 2021
	Affiliate Faculty- Transportation Research Center- College of Engineering	May 2008-2021
Michigan State University	Instructor- Department of Park, Recreation and TourismResources	1997-1999
Penn State University	Research Assistant- Department of Leisure Studies	1993-1994

ACADEMIC AFFILIATIONS

University of South Carolina

College of Hospitality, Retail and Sport Management

Endowed Professor and Full Professor (January 2021-present)

University of Florida

Transportation Research Institute [www.transportation.institute.ufl.edu]

Affiliate Faculty (May 2008-Present)

Conduct interdisciplinary research focusing on travel, tourism, and crisis management issues.

Warrington College of Business [<http://warrington.ufl.edu/>]

Affiliate Faculty (August 2006-2009)

Taught courses in tourism and hospitality management to graduate students pursuing a Master's Degree Certificate in Tourism & Hospitality Business Management.

Center for International Business Education & Research [<http://warrington.ufl.edu/ciber/>]

Affiliate Faculty (May 2007-May 2014) (Title VI Center closed due to loss of federal funding).

Conduct interdisciplinary research projects focusing on sustainable tourism related issues.

School of Natural Resources and Environment [<http://snre.ufl.edu/>]

Affiliate Faculty (January 2001-Present)

Conduct and facilitate interdisciplinary research focusing on natural resources management issues (US/Global).
Supervise and serve on students committees.

ACADEMIC COURSES TAUGHT AND/OR DEVELOPED

Graduate Degree (Master & Doctoral) Program

- Tourism & Hospitality Marketing
- Tourism & Hospitality Crisis Management
- Tourism Planning & Development
- Grant Writing
- Developed Master's Degree Certificate in Tourism & Hospitality Business Management for UF's Warrington College of Business
- Developed MS Online Degree in Tourism and Hospitality Business

Undergraduate Degree (Bachelor) Program

- Fundamentals of Tourism Planning
- Business Etiquette in Tourism and Hospitality
- Tourism Marketing in TRSM
- Current Issues in THRM
- tourism & Crisis Management (*Study Abroad Course created for Peru*)

RESEARCH INTERESTS

- Destination management
- Destination marketing
- Destination planning and development
- Destination policy
- Hospitality marketing
- Hospitality management
- Tourist behaviors and impacts: socio-cultural, environmental, economic
- Tourism crisis management
- Tourism crisis communications
- Destination resilience
- Destination water quality and coastal tourism

ONLINE CURRICULUM DEVELOPMENT

- Online MS course in *Destination Crisis Management* (launched as part of online MS degree August 15, 2019), 8 week course related to tourism crisis management. Developed by Dr. Lori Pennington-Gray.
- Online MS course in *Tourism Planning and Development* (launched as part of online MS degree August 15, 2019), 16 week course related to tourism and destination management. Developed by Dr. Lori Pennington-Gray.
- Online MS course in *Tourism and Hospitality Marketing* (launched as part of online MS degree August 15, 2019), 16 week course related to destination marketing. Developed by Dr. Lori Pennington-Gray.
- Online BS course in *Fundamentals of Tourism Planning* (launched as part of online BS degree January 15, 2020), 16 week course related to tourism and destination management. Developed by Dr. Lori Pennington-Gray.

- Online BS course in *Tourism and Hospitality Marketing* (launched as part of online BS degree January 15, 2020), 16 week course related to destination marketing. Developed by Dr. Lori Pennington-Gray.
- Online MS course in *Tourism Planning and Development* (launched as part of online MS degree August 15, 2019), 8 week course related to tourism and destination management. Developed by Dr. Lori Pennington-Gray.
- Online MS course for *Practicum* (launched as part of online MS degree May 15, 2020), 13 week course related to final internship and work experience. Developed by Dr. Lori Pennington-Gray.
- Online MS course for *Professional Paper* (launched as part of online MS degree May 15, 2020), 13 week course related to final professional paper. Developed by Dr. Lori Pennington-Gray.
- Online certificate course in *Tourism Crisis Management for Destination Management Organizations in Japanese* (launched August 1, 2013), 14 day consecutive course related to Tourism Crisis Management offered in Japanese. Developed by Dr. Lori Pennington-Gray, Masato Takamatsu, and Shintaro Sato. Distributed by Division of Continuing Education.
- Online certificate course developed and redesigned in *Tourism Crisis Management for Destination Management Organizations* (launched August 1, 2010), 14 day consecutive course related to Tourism Crisis Management. Developed by Dr. Lori Pennington-Gray, Elaine McLaughlin and Amy Elliott. Distributed by Division of Continuing Education.
- Online certificate course in *Tourism Crisis Management for Attractions and Lodging* (launched March 6, 2009), 29 consecutive course related to Tourism Crisis Management. Developed by Dr. Lori Pennington-Gray, Elaine McLaughlin, Joni Newkirk, Scott Sanders, and Amy Elliott. Distributed by Division of Continuing Education.
- Online certificate course in *Tourism Crisis Management for Destination Management Organizations* (launched March 6, 2009), 29 consecutive course related to Tourism Crisis Management. Produced by Dr. Lori Pennington-Gray, Dr. Brijesh Thapa, and Elaine McLaughlin. Distributed by Division of Continuing Education.

INTERNATIONAL PROJECTS & CONSULTATIONS

- World Bank, Washington, D.C. US
- International Development Bank (IDB), Barbados Office, Washington, DC. US
- U.S. Department of State, Washington, D.C., US
- U.S. Department of Education, Washington, D.C., US
- U.S. Army Corp of Engineers, D.C., US
- U.S. Agency for International Development, Washington, D.C., US

INTERNATIONAL ACTIVITIES

Country	Date	Role
Taiwan	2024	Invited speak at the 2024 International Conference of Sport, Leisure and Hospitality Management
Finland	2023	Workshop and Partnership coordinator with LUC
Peru	2021	Speaker with SmartTalks
Colombia	2020	Speaker at the National Hospitality Conference
Jamaica	2019	Speaker at IDB meeting on Crisis Management
Egypt	2014	Invited speaker at UNWTO and Ministry of Tourism Crisis Management Meeting
Jordan	2014	Consulting with USAID: Jordan Tourism Development Project on Crisis Management

Japan	2013	Consulting with the Japan Tourism Marketing Co and the Okinawa Prefecture to produce a online tourism crisis management certification in Japanese, as a result of the 2011Earthquake/Tsunami
Lapland	2012	Invited speaker by University of Lapland in Rovaniemi, Lapland (Finland)
Antigua	2012	Invited workshop co-coordinator by the Ministry of Tourism for a series of seminars on agritourism development in Antigua
Chile	2011	Invited speaker / consultant by Universadada Central de Chile and DTS Consultores (Pablo Ramirez). Gave three speeches to industry associations on Tourism Crisis Management
Denmark	2007	Invited speaker by University of Aarhus on Tourism Destination Planning
Peru	2012-2013	Invited by government of Peru as speaker and consultantFaculty advisor for study abroad
Russia	2010-2013	Part of project team, responsible for leading creation of tourismresearch centre at University of Nizhni Novogrod
Armenia	2010-2013	Part of project team, responsible for exchange selection of USstudents
Turkey	2010-2013	Part of project team, responsible for student exchange selection ofUS students
South Africa	2009-2012	Part of Project team, lead the creation of the Centre for SustainableTourism at Tshwane University of Technology
Mexico	2009, 2010	Invited seminar speaker on tourism crisis management and thetourism industry
Korea	2002	Invited participant for economic forum for Kyonggi Province/State of Florida

Dr. Pennington-Gray has been involved in several international projects in a variety of different capacities in eleven countries around the globe. She has brought her expertise of tourism marketing and crisis management to both government agencies and academic institutions with the goal of aiding in recovery and increasing preparedness for destinations. Dr. Pennington-Gray has been invited by *many federal governments* as a speaker to lead workshops, keynote and consult on tourism crisis management in several different countries.

HONORS AND AWARDS

Paper Awards

- Xu, Y. H., & Pennington-Gray, L. (2017). Explore the Spatial Relationship between Airbnb Rental and Crime. [best student colloquium paper TTRA 2018]
- Lee, Y & Pennington-Gray, Kim, Jinwon (2018) Understanding the Effect of Tourism Clusters on sharing economy performance. Presented at the Stanley Lecture series symposium. [best poster session winner- TRSM]
- Choe, Y; Lee, Y, Kim, L & Pennington-Gray, L. (2018). Representation of Food Safety in Online Reviews. Presented at Enter2018, January 28. [best poster presentation Enter Conference 2018]
- Omodior, O., Pennington-Gray, L., & Donohoe, H. (2015). Efficacy of the Theory of Planned Behavior in Predicting the Intention to Engage in Tick-Borne Disease Personal Protective Behavior Amongst Visitors to an Outdoor Recreation Center. *Journal of Park & Recreation Administration*, 33(2). Best Paper of the Year for the Journal.
- Pennington-Gray, L. (1998). Generational Marketing: An Examination of Attitudes and Benefits Sought by Different Generations of Canadian Pleasure Travelers. *Awarded the Luray Caverns Grant by the National Tourism Foundation*, National Tour Association, St. Louis, Missouri.



Honors

- CLAS 2021 Fellow (2021) Academy of Leisure Sciences Fellow
- University of Florida- Term Professorship (2017-2020)
- UF- International Educator of the Year: Senior Faculty (2013)
- University of Florida- Department of Tourism, Hospitality and Event Management: Doctoral Dissertation Mentoring Award (2019)
- University of Florida- Department of Tourism, Recreation and Sport Management: Sabbatical (2013)
- University of Florida- College of Health and Human Performance: Doctoral Dissertation Mentoring Award (2012)

Fellowships/Scholarships

- Dissertation Completion Fellowship, Michigan State University, College of Agriculture and Nature Resources Scholarship. April, 1999. \$5,000
- Luray Caverns Grant, National Tourism Foundation, Inc. Outstanding scholastic achievement in Tourism Industry. August 1998. \$2500
- Ph.D. Entrance Fellowship, Michigan State University Entrance Scholarship. August 1996. \$1,000.

ADMINISTRATIVE ROLES

RICHARDSON FAMILY SMARTSTATE CENTER FOR ECONOMIC EXCELLENCE IN TOURISM AND ECONOMIC DEVELOPMENT (January 2021-present)

- Endowed Chair and Director of the SmartState Tourism Center
- Provided leadership and facilitated development of the Institute
- Developed research initiatives for collaboration and partnerships.
- Created partnerships in three categories: (1) external academic; (2) external industry; (3) internal academic
- Developed strategic plans with respect to future goals and objectives.
- Performed industry liaison with multiple stakeholders.
- Managed research agenda for SmartState
- Hired staff to lead educational certificate development, website development, communication program and general Center operations
- Created partnership program with respect to future goals and objectives
- Created center policies
- Developed an online crisis management certificate for industry
- Managed the \$450,000 recurring budget each year

Hospitality Business Management Coordinator (August 2018- August 2020)

A new online MS degree was created for the department. I was responsible for coordinating curriculum development, hiring and facilitating execution of the new degree program:

- Developed the online degree program
- Formulated new curriculum and development of new courses
- Lead student recruitment partnership with All Campus
- Conducted the market research study to assess demand and price sensitivity of the market
- Addressed hiring adjunct faculty needs and worked with adjuncts to execute classes



Department Coordinator (August 2016-August 2017)

The Department of Tourism, Recreation and Sport Management was undergoing curricular and research transitions. Within this capacity I was responsible for:

- Appointed to lead curriculum changes - new curriculum, policies, and associated duties.
- Provide leadership in the development and delivery of a new online M.S. degree in Tourism, Hospitality Business in Tourism and Recreation Management.
- Represent the Hospitality Business management degree to college administration and department
- Research and agenda clusters
- Needs assessment and resource allocation

Founding Director of TCMI (July 2007-current)

A five-year funding internal grant was provided by UF's President (\$750,000) to establish the Institute to assist the tourism industry with tourism crisis management initiatives at the local, national, and international levels. This unit provides scholarly and applied research driven service to private and public sectors facilitated through teams of internal and external experts.

- Provided leadership and facilitated development of the Institute
- Developed research initiatives for collaboration and partnerships.
- Created partnerships in three categories: (1) external academic; (2) external industry; (3) internal academic
- Developed strategic plans with respect to future goals and objectives.
- Performed industry liaison with multiple stakeholders.
- Managed research agenda for TCMI
- Hired staff to lead educational certificate development, website development, communication program and general Center operations
- Created partnership program with respect to future goals and objectives
- Created center policies
- Developed an online crisis management certificate for industry
- Managed the \$750,000 budget over five years
- Generated almost \$600,000 in tourism related funded projects

Director of EFTI (August 2019-August 2020); Senior Associate Director (August 2008-July 2014); Associate Director (August 2000-June 2004)

EFTI is a research institute within the department of Tourism, Hospitality and Event Management. It's mission is to provide services through research, consultancy, education and training targeted to assist the tourism and hospitality industries in Florida, U.S., and globally. EFTI is composed of nationally and internationally recognized faculty and associates, along with strong interdisciplinary research partnerships and affiliations with associates within and external to UF. As the Director, I provided leadership and facilitated interdisciplinary research projects, education and training in the U.S. and globally. More specifically:

- Managed the advisory board of external industry stakeholders
- Developed research initiatives to benefit the State of Florida.
- Prepared grant proposals and ensured project completions.
- Generated revenue streams via funded projects and other sources.
- Developed strategic plans with respect to future goals and objectives.
- Developed and integrated marketing communications.
- Managed client communications and prepared project updates and reports.
- Performed routine industry liaison with multiple stakeholders.
- Completed proposal for long-term funding opportunities for faculty to engage in each year
- Established professional training and workshops based on an entrepreneurial approach
- Generated over \$2M in externally funded grants in past 10 years

SUMMARY OF FUNDING

My funding primarily comprises a blend of internal grants aimed at initiating the development of two centers and federally funded grants. Initially, internal funding facilitated the establishment of the Center for Clean Water and Healthy Ecosystems at the University of South Carolina, receiving \$2 million, and the Tourism Crisis Management Initiative at the University of Florida, totaling \$750,000 from 2006 to 2020. Federal funding amounted to \$1.5 million, sourced from grants provided by entities such as the US Army Corps of Engineers, the Department of Education, USAID, and the Department of State. This federal support enabled research endeavors spanning various locations including Jordan, Turkey, Armenia, Russia, South Africa, the United States, and Japan.

Additionally, a sum of \$110,848 was contributed by an anonymous private sector entity specifically for research concerning the Economic Impact of Chikungunya on Tourism. Furthermore, Dr. Pennington-Gray secured \$60,000 in funding from NGOs to delve into crisis management in destinations necessitating comprehensive crisis management plans. Notably, one study funded by the Inter-American Development Bank allocated \$40,000 for a project centered on Tourism Crisis Management in Caye Caulker, Belize.

Moreover, a range of international studies focused on training, study abroad, and training the trainer, collectively securing \$52,500 in grants and contracts. These initiatives encompassed endeavors such as Intensive Language Training for International Service Industry Professionals at ULEAM and ESPAM, as well as programs at Beijing Union University and training the Japan Trainer in Tourism Crisis.

State-funded grants amounted to \$248,438, sourced from agencies in Florida and South Carolina, including the South Carolina Office of Resilience, Florida Department of Environmental Protection, Florida Department of Transportation, and Visit Florida.

Lastly, county-level grants predominantly focused on tourism visitor studies and destination management, totaling \$511,522. These grants were supported by various agencies, including the Marion County Tourism Development Council, Norfolk Visitor and Convention Bureau, Pasco County Board of County Commissioners, Alachua County Visitors and Convention Bureau, St. John's County Visitor and Convention Bureau, Columbia County Tourism Development Council, Walton County Visitor's Bureau, and Indian River Chamber of Commerce.

Overall, the total funding specified within the grants provided amounts to \$3,765,505.

CONTRACTS AND GRANTS

The following is a breakdown of research grants and projects categorized by their funding sources. Internal funding, totaling \$2,750,000, was allocated for the establishment of the Center for Clean Water and Healthy Ecosystems by the Office of the Vice-President for Research at the University of South Carolina from 2023 to 2026 as well as \$750,000 for the establishment of the Tourism Crisis Management Initiative by the President of the University of Florida from 2006 to 2020. International funding amounting to \$135,340 supported initiatives like Intensive Language Training for International Service Industry Professionals in Ecuador, sponsored by ESPAM-Ecuador and ULEAM. NGO funding of \$60,000 contributed to projects such as Tourism Crisis Management in Belize, funded by the Inter-American Development Bank. Private sector investments, totaling \$149,568, were directed towards studies like the Economic Impact of Chikungunya on Tourism. Federal grants amounted to \$2,607,924 and supported various endeavors including Communication Platform Evaluation and Strengthening Tourism Consortia. State funding, totaling \$434,266, facilitated projects like Expanding Conservation Land Acquisition in South Carolina. Foundation grants, reaching \$79,492, supported research on topics such as Understanding Tourists' Hurricane Risk. County government funding, totaling \$373,694, was directed towards economic impact studies and visitor investigations. Overall, these diverse funding sources reflect a wide range of research endeavors within the field of tourism and related studies.

Funded Research (Scientific Extramural)

1. Richardon, T, Pennington-Gray, & Strosnider, W. (2024). Planning: CHIRRP:Exploring a Gullah-Geechee Community-Driven Effort to Mitigate Risks and Impacts of Coastal Flooding" (2434956). National Science Foundation. Total Funding: \$ 94,053.
2. Pennington-Gray, L. (2023). *Intensive Language Training for International Service Industry Professionals ULEAM*. Funder: ULEAM – Ecuador. Total Funding: \$18,000.
3. Pennington-Gray, L. (2023-2024). *Value and Benefit for Expanding Conservation Land Acquisition in SC: Historical, Site-Specific, and Aggregate Benefits to the State of South Carolina*. Funder: SC Office of Resilience. Total Funding: \$56,740 (\$30,000 to SmartState).
4. Pennington-Gray, L.; Pinckney, J.; Strosnider, H.; Hess, M.; Hodgson, M. & Smith, J. (2024). *Identifying Adaptation and Limits in the Face of Persistent River and Coastal Flooding and Its Impacts on the Gullah Communities*. Funder: Federal SeaGrant. Total Funding: \$189,083.
5. Pennington-Gray, L. (2023). *Intensive Language Training for International Service Industry Professionals ULEAM*. Funder: ESPAM – Ecuador. Total Funding: \$4,500.
6. Pennington-Gray, L.; Cardenas, D. & A Schroeder (2021). *Tourism Crisis Management in Belize*. InterAmerican Development Bank. Total funding: \$40,000.
7. Pennington-Gray (2021). *Argentina Media Research Project*. SmArt- Tourism & Hospitality Consulting. Total Funding: \$15,000
8. Pennington-Gray, L. (2021). *Economic Impact of Chikungunya on Tourism*. Funder: Anonymous. Total Funding: \$74,568.
9. Kirilenko, A.; Pennington-Gray, L.(CO-PI); Dunn, G. & B. Thapa (2016-2017). *Developing approaches for evaluating the effectiveness of alternative communication platforms in shaping Public attitudes and sentiments toward corps of engineers and its role in community resilience*. US Army Corp of Engineers. Total Funding: \$79,721.

10. Pennington-Gray, L. (PI) (2017). *Beijing Union University Study Program*. Funded by 18 paying participants. Total funding: \$62,835.
11. Fesenmaier, D.; Pennington-Gray, L. (CO-PI) Kim, J (2016). *Locating Tourist Origins and Destinations in Florida*. Florida Department of Transportation. Total funding: \$175,000
12. Schroeder, A. (PI), & Pennington-Gray, L. (CO-PI) (2014-2015). *An investigation of visitors to Alachua County*. Funded by Visit Gainesville/Alachua County Visitors & Convention Bureau, Gainesville, FL. Total funding: \$49,400.
13. Schroeder, A. (PI), & Pennington-Gray, L. (2014-2015). *Understanding the role of personal travel safety risk due to foreign relations in tourists' decision-making: The case of U.S. travelers to Mexico*. Funded by Tourism Cares (the ASTA Holland America Graduate Research Scholarship), Canton, MA. Total funding: \$4,000.
14. Schroeder, A. (PI), & Pennington-Gray, L. (2014-2015). *Exploring personal travel safety risk due to foreign relations*. Funded by the Eric Friedheim Tourism Institute at the University of Florida (the Bill Sims Endowment Doctoral Student Research Award), Gainesville, FL. Total funding: \$500.
15. Pennington-Gray, L. (2014). *Crisis Management Planning and Training in Aqaba, Jordan*. Funded by USAID: Jordan Tourism Development Project. Total funding: \$ 32,640
16. Pennington-Gray, L. (2013-2014). *Train the Japan Trainer in Tourism Crisis Management*. Funded by the Japan Tourism Marketing Company. Total funding: \$30,000.
17. Spectrum Gaming Inc. (2013). *Expanding Gaming in Florida*. *Funded by the Florida Legislature*. Total funding: \$400,000. [Sub-contract to Pennington-Gray, L. (PI) & Dunn, G. (CO-PI): \$36,280].
18. Hodges, A. (PI) (2013). *Economic Contributions of the St. Augustine Amphitheatre in St. Johns County, Florida*. *Funded by St. Johns County Amphitheatre*. Total funding: \$63,800. [Sub-contract to Pennington-Gray, L. (PI) & Stepchenkova, S. (CO-PI): \$10,000].
19. Pennington-Gray, L. (PI), Schroeder*, A. (CO-PI), & Thorn, S. (CO-PI) (2012-2013). *Visit Gainesville Promotional Efforts Conversion Study*. *Funded by Visit Gainesville/Alachua County Visitors & Convention Bureau*. Total funding: \$38,780.
20. Stepchenkova, S. (PI), Thapa, B. (CO-PI), & Pennington -Gray, L. (CO-PI) (2010-2013). *Capacity Building Partnership to Improve Tourism Education, Research, and Industry Outreach: University of Florida, USA and the State University of Nizhni Novgorod, Russian Federation*. *Funded by U.S. Department of Education-Fund for the Improvement of Postsecondary Education (FIPSE): U.S.-Russia Program*, Washington, D.C. Total funding: \$800,000 [\$400,000 from U.S. for University of Florida and \$400,000 from Russian Government for University of Nizhni Novgorod].
21. Pennington -Gray, L. (PI), Tasci, A. (CO-PI), & Thapa, B. (CO-PI) (2010-2011). *A Multilateral University Consortium to Strengthen Tourism Education, Research, and Industry Outreach: University of Florida, USA, Dokuz Eylul University, Turkey, and Armenian State University of Economics, Armenia*. *Funded by U.S. Department of State (US Embassy-Turkey)-University Partnership Program*, Ankara, Turkey. Total Year 1 (As PI): \$38,506).
22. Tasci, A. (PI), Pennington -Gray, L. (CO-PI), & Thapa, B. (CO-PI), & Sagas, M. (CO-PI) (2010-2013). *A Multilateral University Consortium to Strengthen Tourism Education, Research, and Industry Outreach: University of Florida, USA, Dokuz Eylul University, Turkey, and Armenian State University of Economics, Armenia*. *Funded by U.S. Department of State (US Embassy-Turkey)-University Partnership Program*, Ankara, Turkey. Total funding: \$729,443 (\$569,235; cost share \$160,208).
23. Thapa, B. (PI), Russo, S. (CO-PI), & Pennington-Gray, L. (CO-PI) (2009-2012). *University of Florida and Tshwane University of Technology (South Africa): Partnership to Strengthen Teaching, Research, Service and Faculty Development in Tourism Management*. *Funded by U.S. Agency for International Development/*

- Higher Education for Development*, Washington, D.C. Total funding: \$312,500 (award \$250,000; cost share \$62,500).
24. Thapa, B. (PI), Pennington-Gray, L. (CO-PI), Villegas, J. (CO-PI), Matyas, C. (CO-PI), & Srinivasan, S. (CO-PI) (2009-2010). *Identifying the Factors that Influence the Evacuation Decisions of Florida Tourists when Hurricanes Strike*. *Funded by Eric Friedheim Foundation*, Jacksonville, Florida. Total funding: \$25,492.
 25. Pennington-Gray, L. (PI), Thapa, B. (CO-PI), & McLaughlin, E. (CO-PI) (2009). *A Toolbox for Crisis Communication: Checklists and Best Practices*. *Funded by UN World Tourism Organization (UNWTO)- Risk and Crisis Management*. Total funding: \$30,000. [Subcontract to Pennington-Gray, L. (PI), Thapa, B. (CO-PI), & McLaughlin, E. (CO-PI): \$2,500].
 26. Pennington-Gray, L. (PI), Nicholas, L. (CO-PI), Willming, C. (CO-PI), & Thapa, B. (CO-PI) (2008). *Benefits of Travel and Leisure: Empirical Factoids and Annotated Bibliography*. *Funded by U.S. Travel Association*, Washington, D.C. Total funding: \$2,000.
 27. Cahyanto*, I., Pennington-Gray, L., Thapa, B., Srinivasan, S., Villegas, J., & Kiouis, S. (2010). *Understanding Tourists Hurricane Risk Information Behavior While in the Destination*. *Funded by ASTA Holland American Line*. Total funding: \$4,000.
 28. Cahyanto*, I., & Pennington-Gray, L. (2010-2012). *Understanding Tourists Hurricane Risk Information Behavior While in the Destination*. *Funded by Tourism Cares*. Total scholarship received by Cahyanto*: \$5,000.
 29. Thapa, B. (PI), & Pennington-Gray, L. (CO-PI), Villegas, J. (CO-PI), Matyas, C. (CO-PI), & Srinivasan, S. (CO-PI) (2009-2010). *Identifying the Factors that Influence the Evacuation Decisions of Florida Tourists when Hurricanes Strike*. *Funded by Eric Friedheim Foundation*, Jacksonville, FL. Total funding: \$25,492.
 30. Pennington-Gray, L. (PI), & McLaughlin, E. (2007). *Visioning for Kellogg and Bayou Arts and Antiques Properties*. *Funded by Walton County Tourism Development Council*. Total Funding: \$28,000.
 31. Pennington-Gray, L. (PI), & McLaughlin, E. (2007). *Lake County Tourism and Business Relations Evaluation and Visioning (Phase 1)*. *Funded by Lake County Tourism and Business Relations*. Total funding: \$10,000.
 32. Pennington-Gray, L. (PI), & McLaughlin, E. (2007). *Lake County Tourism and Business Relations Evaluation of Marketing Program (Phase 2)*. *Funded by Lake County Tourism and Business Relations*. Total funding: \$5,000.
 33. Pennington-Gray, L. (2006). *An Investigation of Visitors to Alachua County in 2006*. *Funded by Alachua County Visitor and Convention Bureau*. Total funding: \$42,000.
 34. Pennington-Gray, L. (PI) (2005). *Columbia County Tourism Study*. *Funded by Columbia County Tourism Development Council*. Total funding: \$5,000.
 35. Pennington-Gray, L. (CO-PI), & Gibson, H. (CO-PI) (2005). *Festival Impacts and Tourism Study*. *Funded by Visit Florida*. Total funding: \$19,172.
 36. Thapa, B. (PI), Pennington-Gray, L. (CO-PI), Confer, J. (CO-PI), & Gibson, H. (CO-PI) (2005). *Visitor Study for Norfolk Visitor and Convention Bureau*. *Funded by the Norfolk CVB*. Total funding: \$40,000.
 37. Pennington-Gray, L. (PI), Thapa, B. (CO-PI), & Jun, H. E. (CO-PI) (2005). *Marion County Destination Visioning Process*. *Funded by the Marion County Tourism Development Council*. Total funding: \$5,000.

38. Pennington-Gray, L. (PI) (2005). Marion County Tourist Visitor Study. *Funded by the Marion County Tourism Development Council.* Total funding: \$40,000.
39. Pennington-Gray, L. (PI) (2005). Marion County Occupancy Study. *Funded by Marion County Tourism Development Council.* Total funding: \$12,000.
40. Pennington-Gray, L. (PI), & Thapa, B. (CO-PI) (2005). Pasco County Tourism Visitor Study. *Funded by Pasco County Board of County Commissioners.* Total funding: \$29,500.
41. McLendon, T. E. (PI), Pennington-Gray, L. (CO-PI), Confer, J. J. (CO-PI), Larsen, K. (CO-PI), Phillips, R. (CO-PI), & Willumson, G. (CO-PI) (2005). Contributions of Historic Preservation to the Quality of Life of Floridians. *Funded by the Historical Commission, Florida Trust for Historic Preservation, Florida Historical Resources Grants-In-Aid Program.* Total funding: \$89,250. [Sub-contract to Dr. Pennington-Gray (PI): \$10,000].
42. Pennington-Gray, L. (PI) (2003-2004). Economic Impact of GSOC Events. *Funded by Gainesville Sports Organizing Committee.* Total funding: \$5,000.
43. Pennington-Gray, L. (PI) (2002-2003). Alachua County Destination Audit. *Funded by Alachua County Visitor and Convention Bureau.* Total funding: \$23,000.
44. Pennington-Gray, L. (PI), Holland, S., & Zhang, J. (CO-PI) (2003-2003). Description of the Day Cruise Industry in Florida. *Funded by Florida Day Cruise Association.* Total funding: \$5,000.
45. Pennington-Gray, L. (PI) (2002-2003). Alachua County Advertising Conversion Study. *Funded by Alachua County Visitor and Convention Bureau.* Total funding: \$32,000.
46. Confer, J. (CO-PI), Pennington-Gray, L. (CO-PI), Thapa, B. (CO-PI). & Holland, S. (CO-PI) (2001-2002). Heritage Tourism Study for St. Johns County. *Funded by St. Augustine, Ponte Vedra and the Beaches Tourist Development Council.* Total funding: \$40,000.
47. Holland, S. (PI), Pennington-Gray, L. (CO-PI), & Thapa, B. (CO-PI) (2000-2001). Outdoor Recreation Needs Assessment for Florida. *Funded by Florida Department of Environmental Protection.* Total funding: \$149,266.
48. Pennington-Gray, L. (CO-PI), & Holland, S. (CO-PI) (2000-2001). Study of Visitors and the Economic Impact of Tourism in Indian River County. *Funded by Indian River County Chamber of Commerce.* Total funding: \$58,842.
49. Pennington-Gray, L., & Holdnak, A. (2000-2001). An Investigation of Visitors to Alachua County. *Funded by Alachua County Visitor and Convention Bureau.* Total funding: \$30,000.
50. Pennington-Gray, L., & Holdnak, A. (2000-2001). An Investigation of Visitors to Alachua County's Welcome Centers. *Funded by Alachua County Visitor and Convention Bureau.* Total funding: \$5,000.
51. Holdnak, A. (CO-PI), & Pennington-Gray, L. (CO-PI) (2000). Evaluation of Visitors to the Gainesville Arts Festival. *Funded by City of Gainesville Department of Cultural Affairs.* Total funding: \$1,000.

Submitted External Funding (Pending)

1. Basurto, E., Pennington-Gray, L. (2024). Wave Warriors of Puerto Cayo. Risk Award 2025 Total funding: €100,000
2. Basurto, E., Pennington-Gray, L. (2024). Youth Center for Agriculture and Smart Adaptations in the Galapagos. Risk Award 2025 Total funding: €100,000, subcontract to SmartState: €30,000
3. Pennington-Gray (2024). Gatlinburg Visitor Perception Survey. Funding requested from Gatlinburg VCB. Total Request: \$40,000.

Funded Research (Internal)

Total funding- \$2,780,000

1. Tammi Richardson (PI), Claudia Benitez-Nelson (Co-PI), Michael Hodgson (Co-PI), Michael L. Myrick (Co-PI), Lori Pennington-Gray (Co-PI), James L. Pinckney (Co-PI), Susan Richardson (Co-PI), and Nikolaos Vitzilaios (Co-PI) (2023-2027). USC Center for Clean Water. Funded by Research Institutes Funding Program Proposal to the Office of the Vice-President for Research at the University of South Carolina.

The funding for the establishment of the Center for Clean Water and Healthy Ecosystems at the University of South Carolina was approved by USC President Ameritas. This five-year seed funding will be utilized to create a center which is aimed at research that focuses on inter-disciplinary work on clean water (drinking and recreational use). The Center's vision is to be a leading authority in South Carolina on research related to clean water and healthy ecosystems. This vision by fosters quality research conducted by interdisciplinary teams comprising experts with extensive experience and expertise in water quality.

2. Sagas, M & Pennington-Gray (2017). Proposal for Self-Funded Program Status- Master of Science Hospitality Business Management. \$30,000 to start an online MS in Hospitality Business Management.
3. Pennington-Gray, L. (PI), Thapa, B. (CO-PI), & Dorman, S. (CO-PI) (2007-2012). Development of the Tourism Crisis Management Research Institute within the Center for Tourism Research & Development. Funded by the Office of the President, University of Florida, Gainesville, FL. Total funding: \$750,000.
 - Funding for the Tourism Crisis Management Institute (TCMI) was approved by UF President B. Machen. The five year seed funding was used to establish the Institute. TCMI was created to assist the tourism industry with comprehensive tourism crisis management initiatives at the local, state, national, and international levels. The vision of TCMI is to be the premiere global tourism crisis management institute providing innovative scholarly and applied researchdriven service to private and public sectors. Quality research is facilitated through interdisciplinary teams of experts with experience and knowledge in crisis management. Additionally, the mission is to “develop research-driven solutions to crises that address planning, preparedness, response, and recoveryin local, state. and national tourism economies.”
4. Pennington-Gray, L. (PI). January 15, 2003. Florida Association of Visitor and Convention Bureau's Benchmarking Study. *Funded by Department of Recreation, Parks and Tourism*. Total funding: \$5,000.
5. Pennington-Gray, L. (PI). January 15, 2003. Demand for Kyonggi Province: Understanding the Potential for Florida Tourists to Kyonggi Province. *Funded by Department of Recreation, Parks and Tourism*. Total funding: \$10,000.

6. Pennington-Gray, L. (CO-PI), & Holland, S. (CO-PI). January 15, 2003. Developing Partnerships with the Cuban Hospitality and Tourism Industry: The Role of Trans-jurisdictional Tourism Partnerships in Creating Peace: The Case of Cuba. *Funded by Department of Recreation, Parks and Tourism*. Total funding: \$10,000.
7. Pennington-Gray, L. (2002). Instructional Development Grant. *Funded by College of Health and Human Performance*. Total funding: \$390.
8. Peters, E. (PI), Gibson, H. (Mentor), & Pennington-Gray, L. (Mentor) (2001). Eurorail Study: A Case of the Independent Budget Traveler. *Funded by University of Florida University Scholars Program*. Total funding: \$3,000.
9. Pennington-Gray, L. (2001). Instructional Development Grant. *Funded by College of Health and Human Performance*. Total funding: \$721.

Submitted, Not Funded Research

1. Pennington-Gray, L. & T. Richardson (2024). RAPID: Exploring Hurricane Evacuation Messaging for the Gullah-Geechee Community -Enhancing Likelihood of Evacuation. NSF: Risk & Decision-Making. Total Funding: \$100,000
2. Pennington-Gray, L. & Osta, I (2024). Expression of Interest: Jamaica Tourism Strategy for Jamaica. International Development Bank. Total: \$180,000
3. Pennington-Gray, L.; Reale-Munroe, J. (2024-2027). Mangrove Restoration with Voluntourism as a Way to Protect Croaky the Coqui. Funder: USDA: Caribbean Partners for Conservation. Total Funding: \$250,000.
4. Pennington-Gray, L.; Pinckney, J.; Shervetter, M.; Xiao, M. & Castillo, C. (2024). Ciguatera Poisoning in Puerto Rico and US Virgin Islands: Incidence, Economic Impacts, Knowledge Gaps, and Messaging Strategies. Funder: NOAA: SeaHab. Total Funding: \$1,165,419.
5. Pennington-Gray, L.; Thapa, B. & Harb, A. (2024-2027). Integrated Stakeholders Framework for Collaborative University Partnership in Tourism, Education, and Industry Engagement in Jordan. Funder: USAID-Jordan. Total Funding: \$250,000.
6. Sharkey, T.; Murray-Tuite, P.; Dickes, L. & Pennington-Gray, L. (2023). Vulnerable Populations and Tipping Points to Resilience. Funder: NSF – Humans, Disasters, and Built Environment Program. Total Funding: \$400,000.
7. Schroeder, A.; Basurto, E. & Pennington-Gray, L. (2023). Integrated Framework for Collaborative University Partnerships in Tourism Education and Industry Engagement in Serbia. Funder: U.S. Embassy Belgrade – Public Diplomacy Section. Total Funding: \$450,000.
8. Pennington-Gray, L.; Richardson, T. & Pinckney, J. (2023). Developing a Predictive and Forecasting Model of Coastal Recreation Participation Based on Objective and Subjective Measures of Coastal Water Quality. Funder: Sea Grant. Total Funding: \$80,000.
9. Pennington-Gray, L. (2023). Sport Tourism for Social Change in Tbilisi. Funder: U.S. Department of State – U.S. Embassy Tbilisi. Total Funding: \$24,000.
10. Pennington-Gray, L.; Mullikin, T. (2023). Smart Reef Initiative for Santa Marianita Beach – Manta, Ecuador. Funder: U.S. Embassy in Ecuador. Total Funding: \$44,995.

11. Pennington-Gray, L.; Samuels, J. & Hodgson, M. (2023). Training for Urban and Regional Tourism: Specialized Focus on Geospatial Techniques and Tools. Funder: Chairman of Aseer Development Authority (ASDA) – Saudi Arabia. Total Funding: \$100,000.
12. Pennington-Gray, L. (2023). San Diego Tourism and Strategic Planning. Funder: San Diego Tourism Authority. Total Funding: \$100,000.
13. Thapa, B. (PI), Russo, S. (CO-PI), Pennington-Gray, L. (CO-PI) (2020-2022). Integrated Stakeholders Framework for Collaborative University Partnerships in Tourism Education and Industry Engagement in Jordan. *Department of State, U.S. Embassy, Jordan*. Total: \$217,805 (Agency Award \$200,000; Cost Share \$17,805).
14. Neuburger, L., Barbe, D., & Pennington-Gray, L. (2019). Assessing visitor experience at the National Enquirer Live museums. Funded by Front Page Attractions, LLC. (Bill Sims)
15. Integrated Insight Inc. (PI) (2018). Economic impact of visitors to Gainesville and Alachua County. Funded by Visit Gainesville/ Alachua County Visitors & Convention Bureau, Gainesville, Florida. Total funding: \$49,000. [Sub-contract to Pennington-Gray, L., (PI) & Ashley Schroeder (CO-PI), Total funding: \$5,000]
16. Ziad Alrawadieh; Pennington-Gray, L.; Newkirk, J. (2017). Tourism Research Center: Joint Proposal of the University of Jordan, the University of Florida and Integrated Insight, Inc. (IJF CTR Consortium). Submitted to USAID-Jordan BEST (Building Economic Sustainability through Tourism Project. Expression of Interest – accepted to 2nd round.
17. Thapa, B. (PI), Pennington-Gray, L. (CO-PI), Dunn, G. (CO-PI), & Sagas, M. (CO-PI) (2017- 2019). Integrated Stakeholders Framework for Collaborative Partnerships in Tourism Education and Industry Engagement in Albania. *Agency for International Development, Tirana, Albania*. Total: \$539,793 (Agency Award \$399,993; Cost Share \$139,800).
18. Pennington-Gray, L. (PI) (2017). Travel market research on travel boycotts and bans. Submitted to Destination Marketing Association International (DMAI), Washington, District of Columbia. Total funding request: \$89,738].
19. Pennington-Gray, L. & Lee, Y. (2017). Does Location Matter? Geographic patterns of food safety violations in the hotel industry. American Hotel & Lodging Educational Foundation Research Grant.
20. Pennington-Gray, L. & Thapa, B (2016). *Risk & crisis management in tourism sector: Recovery from crisis in the member countries*. Submitted to Committee for Economic and Commercial of the Organization of Islamic Cooperation (COMCEC). Total funding requested: \$256,542].
21. Pennington-Gray, L. (PI), Thapa, B. (CO-PI), & Dunn, G. (CO-PI) (2016). Tourism Research Center: International Jordan-Florida Consortium of Tourism Research. Joint Proposal of the University of Jordan, Jordan, University of Florida, U.S., & Integrated Insight, Inc., U.S.. *Agency for International Development, Amman, Jordan*.
22. Pennington-Gray, L. (PI), Donohoe, H. (CO-PI), Gravlee, C. (CO-PI), & Santos, C. (CO-PI) (2013). Using an Ethnomedical Model to Understanding Immigrant Risk Beliefs and Prevention Behaviors Related to Tick Borne Disease. *Submitted to Basic Behaviors and Social Science- National Institute of Health*. Total requested: \$250,000.
23. Pennington-Gray, L. (PI), Donohoe, H. (CO-PI), Gravlee, C. (CO-PI), Morris, G. (CO-PI), Bernhardt, J. (CO-PI), Alleman, M. (CO-PI), & Thorn, C. (CO-PI) (2013). A Multidisciplinary Mixed-Method Approach to Understanding the Human Ecology of Lyme Disease Transmission. *Submitted to NSF- Ecology and Evolution of*

Infectious Diseases. Total requested: \$1,103,443.

24. Donohoe, H. (PI), & Pennington-Gray, L. (Co-PI) (2013). Tick-Borne Disease Awareness and Prevention: A Pilot Study in the State of Florida. *Submitted to the National Research Fund for Tick-borne Disease*. Total requested: \$59,440.
25. Stepchenkova, S. (PI), Pennington-Gray, L. (CO-PI), & Thapa, B. (CO-PI) (2013-2014). An Integrated Framework for Tourism Education, Research, and Industry Training. *Department State - U.S. Embassy, Moscow, Russia*. Total: \$99,663. (*Selected - not awarded due to lack of funds*).
26. Donohoe, H. (PI), & Pennington-Gray, L. (Co-PI) (2013). Tick-Borne Disease Risk Perceptions and Precautions: A Survey of Visitors and Residents in Alachua County, Florida. *Submitted to the Lyme Disease Association*. Total requested: \$7,995.
27. Pennington-Gray, L. (PI), & Holland, S. (CO-PI) (2011). Feasibility Analysis for an Authentic Ecologde. *Submitted to Noetic Developments, LLC*. Total requested: \$30,000.
28. University of Utah Ecotourism Consortium (2012-2015). A Partnership for Tourism for Biodiversity and Economic Growth in Uganda. *Submitted to U.S. Agency for International Development, Washington, D.C.* Total requested: \$9,969,567 [Subcontract to Pennington-Gray, L. (PI), & Thapa, B. (CO-PI): \$652,505].
29. Pennington-Gray, L. (PI), & Cahyanto*, I. (CO-PI) (2011). How Hoteliers can Craft More Effective Messages in the Event of an Evacuation. *Submitted to American Hotel and Lodging Association, Washington, D.C.* Total requested: \$46,381.
30. Donohoe, H. (PI), Semrad, K. (CO-PI), Pennington-Gray, L., (CO-PI), & Thapa, B. (CO-PI) (2011). Arts, Culture and Heritage Tourism Development in St. Johns County, Florida. *St. Johns County, St. Augustine, Florida*. Total: \$71,847.
31. Pennington-Gray, L. (PI), Thapa, B. (CO-PI), McLaughlin, E. (CO-PI), Villegas, J. (CO-PI), & Klages, W. (CO-PI) (2010). Gulf Oil Spill Advertising Research. *Visit Florida, Tallahassee, Florida*. Total: \$162,500.
32. Pennington-Gray, L. (PI), Thapa, B. (CO-PI), Holdnak, A. (CO-PI), McLaughlin, E. (CO-PI), Villegas, J. (CO-PI), & Klages, W. (CO-PI) (2010). Impact of the Deep Water Horizon Oil Spill on Florida's Tourism Industry: A Baseline Study of Perceptions of Visitors and Non-Visitors. *BP/FIO-Gulf Oil Spill Prevention, Response & Mitigation Program, Florida Institute of Oceanography, St. Petersburg, Florida*. Total: \$296,762.
33. Pennington-Gray, L. (PI), Cahyanto, I. (CO-PI), Thapa, B. (CO-PI), & McLaughlin, E. (CO-PI) (2010). Determinants of Crisis Preparedness in the Lodging Sector. *American Hotel and Lodging Association, Washington, D.C.* Total: \$75,000.
34. Pennington-Gray, L. (PI), & Cahyanto*, I. (CO-PI) (2011). Modeling the Effects of Tourist's Individual Characteristics and Confirmatory Efforts on Hurricane Evacuation Decisions. *Submitted to Harrah Hospitality Research Center Grant Award Program, Las Vegas, NV*. Total requested: \$39,792.40.
35. Donohoe, H. (PI), Semrad, K. (CO-PI), Pennington-Gray, L. (CO-PI), & Thapa, B. (CO-PI) (2011). Arts, Culture and Heritage Tourism Development in St. Johns County, Florida. *Submitted to St. Johns County, St. Augustine, FL*. Total requested: \$71,847.
36. Pennington-Gray, L. (PI), Thapa, B. (CO-PI), Holdnak, A. (CO-PI), McLaughlin, E. (CO-PI), Villegas, J. (CO-PI), & Klages, W. (CO-PI) (2010). Understanding the Impact of the Deep Water Horizon Oil Spill on Florida's Tourism

- Industry: A Baseline Study of Perceptions of Visitors and Non-Visitors. *Submitted to BP/FIO-Gulf Oil Spill Prevention, Response & Recovery Grants Program, Florida Institute of Oceanography, St. Petersburg, FL.* Total requested: \$296,762.
37. Pennington-Gray, L. (PI), Thapa, B. (CO-PI), McLaughlin, E. (CO-PI), Villegas, J. (CO-PI), & Klages, W. (CO-PI) (2010). Gulf Oil Spill Advertising Research. *Submitted to VISIT FLORIDA, Tallahassee, FL.* Total requested: \$162,500.
 38. Pennington-Gray, L. (PI), Cahyanto, I. (CO-PI), Thapa, B. (CO-PI), & McLaughlin, E. (CO-PI) (2010). Determinants of Crisis Preparedness in the Lodging Sector. *Submitted to American Hotel and Lodging Association, Washington, D.C.* Total requested: \$75,000.
 39. Pennington-Gray, L. (PI), Cahyanto*, I. (CO-PI), Thapa, B. (CO-PI), & McLaughlin, E. (CO-PI) (2009). Teaching Youth about Crisis Management Planning in the Tourism Industry. *Submitted to State Farm Youth Advisory, Bloomington, IL.* Total requested: \$40,000.
 40. Pennington-Gray, L. (PI) , Cahyanto*, I. (CO-PI), Thapa, B. (CO-PI), & McLaughlin, E. (CO-PI) (2010). Determinants of Crisis Preparedness in the Lodging Sector. *Submitted to American Hotel and Lodging Association, Orlando, FL,* Total requested: \$75,000.
 41. Pennington-Gray, L. (PI) (2010). Creating a Rapid Response for South African DMOs to Respond to a Crisis during the 2010 FIFA World Cup. *Submitted to Gauteng Tourism Authority, Johannesburg, South Africa, March 11.* Total requested: \$90,000.
 42. Pennington-Gray, L. (PI), McLaughlin, E. (CO-PI), Thapa, B. (CO-PI), & Cahyanto, I. (CO-PI) (2009). Understanding the Impact to Tourism of Offshore Drilling in the State of Florida. *Submitted to Florida Association of Visitor and Convention Bureaus, Tallahassee, FL.* Total requested: \$9,900.
 43. Pennington-Gray, L. (PI), & Thapa, B. (CO-PI) (2009). A Toolbox for Crisis Communication: Checklists and Best Practices. *Submitted to UN World Tourism Organization (UNWTO)-Risk and Crisis Management, Madrid, Spain.* Total requested: \$29,947.
 44. Ageliki, E. et al. (2009). Comprehensive Framework for Catastrophic Event Evacuation Planning. Congressional Appropriation submitted to UF to be submitted to Congress in 2009/2010. (Drs. Pennington-Gray & Thapa are part of a team of four who will examine prediction and planning for hurricanes.) Total requested: \$8 million (Prediction and Planning for Hurricanes is \$1.6M)
 45. Thapa, B. (PI), Pennington-Gray, L. (CO-PI), Villegas, J. (CO-PI), Sivaramakrishnan, S. (CO-PI), & Matyas, C. (CO-PI) (2008). Modeling Evacuation Decisions of Tourists in Response to Hurricane Information. *Submitted to U.S. National Science Foundation, Arlington, VA.* Total requested: \$386,276.
 46. Thapa, B. (PI), Pennington-Gray, L. (CO-PI), & McLaughlin, E. (CO-PI) (2008). Hurricanes and Tourism: A Comprehensive Communication and Evacuation Response in Florida. *Submitted to U.S. Congressional Appropriations Request, Fiscal Year 2010, Washington, D.C.* Total requested: \$399,945.
 47. Pennington-Gray, L. (PI), & McLaughlin, E. (2007). A Study of Visit Gainesville's Website *Submitted to the Alachua County VCB.* Total requested: \$40,000.
 48. Pennington-Gray, L. (PI), McLaughlin, E. (CO-PI), & Thapa, B. (CO-PI) (2008). A Rise in Anti-American Sentiment around the Globe? Is this what has Led to a Decline in International Tourism Arrivals to the United States? *Submitted as Congressional Appropriation Request.* Total requested: \$834,923.59.
 49. Wohlstein, M. (PI), Pennington-Gray, L. (CO-PI), & McLaughlin, E. (CO-PI) (2008). *Proposal to Eric Friedheim Foundation to Fund Crisis Management Online Certificate Scholarships.* Total requested: \$50,000.

50. Pennington-Gray, L. (PI) (2008). A Study of Airport Tourists to the State of Florida. *Submitted to the Walt Disney World Resort*, January. Total requested: \$75,000.
51. Pennington-Gray, L. (PI) (2008). A Study of Airport Tourists to the State of Florida. *Submitted to Universal Studios*, January. Total requested: \$75,000.
52. Pennington-Gray, L. (PI) (2008). A Study of Airport Tourists to the State of Florida. *Submitted to the Busch Entertainment*, January. Total requested: \$75,000.
53. Stein, T. (PI), Holland, S. (CO-PI), & Pennington-Gray, L. (CO-PI) (2008). Planning and Managing Forests to Increase Participation of Children and Families in Nature-Based Recreation. *Submitted to UF Opportunity Grant*. Total requested: \$40,000.
54. Thapa, B. (PI), Pennington-Gray, L. (CO-PI), Scicchitano, M. (CO-PI), & Johns, T. (CO-PI) (2007). Data Collection (Three Years) for Visitors to St. Johns County. *Submitted to St. Augustine, Ponte Vedra & the Beaches Visitors and Convention Bureau*, St. Augustine, FL. Total requested: \$300,000.
55. Thapa, B. (PI), Pennington-Gray, L. (CO-PI), & McLaughlin, E. (CO-PI) (2007). A Study and Facilitation of Tourism in Clay Walton County. *Submitted to the Walton County VCB*. Total requested: \$28,000.
56. Thapa, B. (PI), & Pennington-Gray, L. (CO-PI) (2007). Flagler County Visitor Study. *Submitted to Flagler County CVB*. Total requested: \$15,000.
57. Ko, Y. (PI), Pennington-Gray, L. (CO-PI), & Thapa, B. (CO-PI) (2007). Religious Travel: Who is the Market? *Submitted to World Religious Travel Association*, Littleton, CO (Kevin Wright). Total requested: \$ 82,000.
58. Pennington-Gray, L. (PI) (2003). Preliminary Demand Study for the Gulf of Mexico States Tourism Corridor Part of the Gulf of Mexico States Accord. *Submitted to the Gulf of Mexico States Accord*. Total requested: \$170,000.
59. Pennington-Gray, L. (PI) & Kim*, J. E. (CO-PI) (2004). How Does Culture Effect Motivations, Images And Constraints To Cruising In North America? *Submitted to American Society of Travel Agents*, July 31. Total requested: \$18,167.
60. Spengler, J. O. (PI), Pennington-Gray, L. (CO-PI), Confer, J. (CO-PI), Gibson, H. (CO-PI), & Thapa, B. (CO-PI) (2004). Identification of Hard-to-Reach Populations and Improved Risk Communications. *Submitted to the Florida Department of Health*. Total requested: \$367,500.
61. Confer, J. (PI), Floyd, M. (CO-PI), Gibson, H. (CO-PI), Holland, S. (CO-PI), Pennington-Gray, L. (CO-PI), Spengler, J. O. (CO-PI), & Thapa, B. (CO-PI) (2004). A Proposal to Evaluate RBFF Programs: Recreational Boating and Fishing Foundation. *Submitted to the Recreational Boating and Fishing Foundation*. Total requested: \$218,185.
62. Pennington-Gray, L. (PI), & Scicchitano, M. (CO-PI) (2004). Pinellas County Visitor Study. *Submitted to Pinellas County Visitor and Convention Bureau*, May 21. Total requested: \$182,040.
63. Gibson, H. (PI), & Pennington-Gray, L. (CO-PI) (2003). Cross-Cultural Understanding Through Sport: An Examination of Canadian and U.S. Sports Halls of Fame. *Submitted to Canadian Studies Centre Canadian Embassy Grant Program*. Total requested: \$10,610.
64. Pennington-Gray, L. (PI) (2003). Collier County Visitor Study. *Submitted to Collier County Visitor and Convention Bureau*, May 5. Total requested: \$40,000.
65. Sorice, M. (PI), Pennington-Gray, L. (Investigator), Floyd, M. (Investigator) (2003). Pinellas County

Environmental Foundation Visitors to the Florida Birding and Nature Festival: How to Promote Pro-Environmental Behaviors. *Submitted to Pinellas County Environmental Foundation*. Total requested: \$21,270.

66. Pennington-Gray, L. (PI), & Lane, C. (CO-PI) (2003). Polk County Tourism Development Study. *Submitted to Polk County Tourism Development Council*. Total requested: \$106,250.
67. Pennington-Gray, L. (CO-PI), & Floyd, M. (CO-PI) (2002). Identifying Agri “Cultural” Tourism Opportunities for African American Farmers. *Submitted to Southern Region SARE*. Total requested: \$231,650.
68. Pennington-Gray, L. (CO-PI), Floyd, M. (CO-PI) (2002). Developing a Business Plan for the Knoxville Empowerment Zone. *Submitted to Knoxville Empowerment Zone*. Total requested: \$50,000 (selected in top three-invited for presentation).
69. Gibson, H. (CO-PI), & Pennington-Gray, L. (CO-PI) (2002). National Identity and Cross-Cultural Understanding of Canadian and U.S. Tourists Visiting National Sport Halls of Fame. *Submitted to Canadian Studies Centre Canadian Embassy Grant Program*. Total requested: \$13,766.
70. Pennington-Gray, L. (CO-PI), & Holland, S. (CO-PI) (2001). Palm Beach Tourism Marketing Program. *Submitted to Varga Research, Inc*. Total requested: \$30,000.
71. Pennington-Gray, L. (CO-PI), Holland, S. (CO-PI), & Floyd, M. (CO-PI) (2001). Sarasota County: Tourist Development Strategic Plan. *Submitted to Sarasota Tourism Development Council*. Total requested: \$63,000 (selected in top three).
72. Pennington-Gray, L. (PI), & Varga, J. (PI) (2000). Cocoa Beach Tourism Impact Study. *Submitted to the City of Cocoa Beach*. Total requested: \$30,000 (selected in top three-invited for presentation).
73. Pennington-Gray, L. (PI) & Holland, S. (CO-PI) (2000). Osceola Tourism Research Services. *Submitted to Osceola Tourism Development Council*. Total requested: \$143,650 (selected in top three-invited for presentation).

FOUNDATION PROPOSALS & FUNDING

Monies Received

1. Received \$1,000 gift from donor in Vegas to use towards operations of the Center for Tourism Research and Development (CTRD)
2. Received \$40,000 gift from donor to use towards operations of the Center for Tourism Research and Development (CTRD) and contributions to the Herman endowment
3. Received \$25,000 gift towards the operations of the Center for Tourism Research and Development (CTRD)

Proposals for Gifts

1. A \$75,000 proposal presented to {name omitted} to name the “Distinguished Speaker Series”
2. A \$1M proposal presented to {name omitted} to name the Center for Tourism Research and Development(CTRD)
3. A \$500,000 proposal to use towards the operation of the Center for Tourism Research and Development(CTRD)

4. A \$2M proposal presented to {name omitted} to sponsor the Tourism Crisis Management Institute (TCMI)

CONSULTATIONS OUTSIDE THE UNIVERSITY

1. Osta, I.; Pennington-Gray, L. (2024). Economic Impact of War on Ukraine's Tourism & Hospitality Sector: Loss, Innovation, and Resilience. Conducted for Ukrainian Hotels and Resorts Association & Association of Incoming Tours Operators (AITO), supported by Ukraine's State Agency for Tourism Development.
2. Pennington-Gray (2019-2020). Reinforcing Disaster Communication as a Critical Element of Caribbean Tourism Resilience and Disaster Risk Management. Inter -American Development Bank. \$46,000
3. Pennington-Gray, L. (2010, June 29). The Benefits of Regional Tourism Organizations (Presented to the Treasure Coast, Invited by Comet Creative).
4. Academic Board (five scholars) for Arizona State University Megapolitan Tourism Center (Invited by Director Tim Tyrell).
5. Tyrell, T., Spohn, C., & Pennington-Gray, L. (2009). Survey about Perceptions of Travel Risk. Security of Corporate Travel Executives (unpaid consultation by TCMI to Arizona State University).
6. Pennington-Gray, L. (2006). Strategic Marketing Plan for the Gainesville Sister Cities Program-Novorossisk and Gainesville (Steve Kalishman, Director for Sister Cities Program).
7. Pennington-Gray, L. (2006, January-May). Strategic Plan for Vladimir, Russia with my Tourism Planning and Development Class (Lyudmila Sushkova, Vice Rector on International Affairs, Vladimir State University).
8. Pennington-Gray, L. (2005). Strategic Marketing Plan for AllyKatz (Keith Koralewski, Manager).
9. Pennington-Gray, L. (2005, May-December). Strategic Marketing Plan for Original Florida (Jayne Moraski, Director of Original Florida).
10. Pennington-Gray, L. (2004, January 21). Member of Project Team for the Proposed Project "Guidebook on Authentic Old St. Augustine Village: 400 Years of American History" for the Daytona Beach Museum of Arts and Sciences, Inc. (Michael Brothers, Executive Director), Daytona, FL.
11. Pennington-Gray, L. (2004, January 21). Member of Project Team for the Proposed Project "Families Exploring American History" for the Daytona Beach Museum of Arts and Sciences, Inc. (Michael Brothers, Executive Director), Daytona, FL.
12. Pennington-Gray, L. (2001, August 15-December). Developing a Strategic Market Plan for a New Tourism Venture. Completed for Noetic Marketing Group, Inc., Gainesville, FL.
13. Holdnak, A., & Pennington-Gray, L. (2001, July 1-December). Conducting a Needs Assessment for a New Community Park. Completed for the Boynton Beach Department of Recreation and Parks, Boynton Beach, FL.
14. Pennington-Gray, L. (2001, January 1- May 1). Developing a Strategic Market Plan for the Sweet Water Branch Inn. Prepared for Cornelia Holbrook, Sweet Water Branch Inn, Gainesville, FL.
15. Pennington-Gray, L. (2001, February 13). Developing an Agri-Tourism Program in Live Oak. Prepared for Suzanne Stapleton- IFAS- Agricultural Extension Program in Live Oak, Live Oak, FL.

16. Pennington-Gray, L. (2001, March 1-31). Survey Methodology and Design for Marketing Survey. Presented to Charise Swed, Gainesville Regional Airport, Gainesville, FL.
17. Pennington-Gray, L., & Gibson, H. (2000, March 3). An Investigation of Central Florida's Snow Skier's Satisfaction of the Trip to Italy. Presented to Central Florida Snowskiers Association, Orlando, FL.
18. Pennington-Gray, L. (2000, January 1-May 1). Developing a Strategic Market Plan for the University of Florida Hotel and Conference Center. Prepared for Wende Blumberg, General Manager, University of Florida Hotel and Conference Center, Gainesville, FL.

PUBLICATIONS⁵ (N=130)

(Note: *Denotes graduate student)

Peer Reviewed Journal Articles and Book Chapters(+)

1. Pennington-Gray, L., & Kim, M*. (2023). How Have Predictors of Engagement in Tourism Crisis Planning and Preparedness Changed in More Than a Decade? *Cornell Hospitality Quarterly*, 19389655231214721.
2. Ferreira, J. P., D. Court, C., Basurto-Cedeño, E., & Pennington-Gray, L. (2023). Using the 2016 Zika outbreak to estimate the potential tourism impacts of a Chikungunya event in Florida. *Tourism Economics*, 13548166231185984.
3. Basurto-Cedeno, E., Pennington-Gray, L., Court, C. D., & Ferreira, J. P. (2023). Using a delphi technique to determine the likelihood and tourism impact of a Chikungunya outbreak in the United States. *Current Issues in Tourism*, 1-5.
4. Pennington-Gray, L., Basurto-Cedeno, E., Court, C., & Ferreira, J. (2023). Vaccine hesitancy among U.S. Travelers. *Tourism Analysis*. September 6, 2023
5. Hajilo, M*., Talkhab, A., & Pennington-Gray, L. (2024). Spatial analysis of earthquake-prone rural areas and residents' preparedness. *Natural Hazards*, 1-30.
6. Hajilo, M.,* Pennington-Gray, L., Tahmasbi, S., & Gheshlagh, S. I. (2024). Understanding spatial tourism destination recovery in Iran based on a destination attribute recovery index for COVID-19. *Journal of Contingencies and Crisis Management*, 32(1), e12536.
7. Basurto-Cedeño, E., Pennington-Gray, L., Court, C. & J-Pedro Ferreira(2023), Post-Pandemic American Traveler's Behavior given a Chikungunya Outbreak. *International Journal of Travel Medicine and Global Health*, March 1, pg. 202-209
8. Basurto-Cedeño, E., Cedeño, X. B., & Pennington Gray, L. (2024). Cultural Barriers Influencing Tourism Residents' Empowerment. *Global Journal of Tourism, Leisure and Hospitality Management (GJTLH)*. 1-17
9. Pennington-Gray, L., & Basurto-Cedeno, E. (2023). Integrated stakeholder-centered tourism crisis. *Frontiers in Sustainable Tourism*. September 27 (vol. 2), ref. 89
10. Pennington-Gray, L. (2023). Demand for COVID-19 safety measures in the hospitality industry during the Mid-Phase of the Pandemic. *Revista Internacional de Gestión, Innovación y Sostenibilidad Turística-RIGISTUR-ISSN 2806-5700*, 3(1), 74-83.
11. Pennington-Gray, L., Basurto, E. (2023). The Role of Crisis Management in Managing Cultural Heritage Tourism in a Covid Era. In: Yu, PL., Lertcharnrit, T., Smith, G.S. (eds) *Heritage and Cultural Heritage Tourism*. Springer, Cham. https://doi.org/10.1007/978-3-031-44800-3_6 (+)
12. Riley, C.; Schroeder A., & Pennington-Gray (2024) Anxiety Index in the USA in *Handbook on Crisis and Disaster Management in Tourism* edited by Bruce Prideaux & David Beirman(+)
13. Pennington-Gray, L., Lee, S., & Ballouli, K. (2024) Stakeholder Sentiment of SDGs of the Beijing Olympics 2020. In Sharma, A., Lesjak, M., & Borovcanin, D. (Eds.) *Sport Tourism, Events and Sustainable Development Goals: An Emerging Foundation*. (+)

14. Pennington-Gray, L. & Basurto, E. (2023). Commercialization of tourism in Encyclopedia of tourism edited by Jafar Jafari & Honggen Xiao. (+)
15. Pennington-Gray, L. & A. Schroeder (2023) Crime, Tourism in Encyclopedia of tourism edited by Jafar Jafari & Honggen Xiao. Yang, E., Kim, J., Pennington-Gray, L., & Ash, K. (2021). Does tourism matter in measuring community resilience?. *Annals of Tourism Research*, 89, 103222. (+)
16. Yang, E., Kim, J., & Pennington-Gray, L. (2021). Social media information and peer-to-peer accommodation during an infectious disease outbreak. *Journal of Destination Marketing & Management*, 19, 100538.
17. Xu, Y. H., Pennington-Gray, L., & Kim, J. (2021). Spatial effect of crime on peer-to-peer lodging performance. *Journal of Travel Research*, 00472875211008255.
18. Garrod, B., Saarinen, J., Moreno-Gil, S., Stepchenkova, S., Buhalis, D., Fyall, A; Jamal, T & Pennington-Gray, L. (2020). Taking a Road Less Travelled: Welcome to Tourism and Hospitality. 20-22
19. Barbe, D*, Neuburger, L*, & Pennington-Gray, L. (2020). Follow Us on Instagram! Understanding the Driving Force behind Following Travel Accounts on Instagram. *E-review of Tourism Research*, 17(4).
20. Anderson, K. R., Naaman, K., Omodior, E., Karikari, G., Pennington-Gray, L., & Omodior, O. (2020). Predicting Chikungunya disease personal protective behaviors: Results of a cross-sectional survey of US-Caribbean travelers. *Health Promotion*, 10(1), 44.
21. Kim, M., Pennington-Gray, L., & Kim, J. (2020). Corporate social responsibility as a determinant of long-term orientation. *The Service Industries Journal*, 40(3-4), 243-267.
22. Lee, Y.*., Pennington-Gray, L., & Kim, J. (2019). Does location matter? Exploring the spatial patterns of food safety in a tourism destination. *Tourism Management*, 71, 18-33.
23. Xu, Y. H*., Pennington-Gray, L., & Kim, J. (2019). The sharing economy: a geographically weighted regression approach to examine crime and the shared lodging sector. *Journal of travel research*, 58(7),1193-1208.
24. Liu-Lastres, B.*, Schroeder, A.*, & Pennington-Gray, L. (2019). Cruise line customers' responses to risk and crisis communication messages: An application of the risk perception attitude framework. *Journal of travel research*, 58(5), 849-865.
25. Shen, W*., Liu-Lastres, B., Pennington-Gray, L., Hu, X., & Liu, J. (2019). Industry convergence in rural tourism development: a China-featured term or a new initiative?. *Current Issues in Tourism*, 22(20), 2453-2457.
26. Pennington-Gray, L. (2018). Reflections to move forward: Where destination crisis management research needs to go. *Tourism management perspectives*, 25, 136-139. H index- 36
27. Pennington-Gray, L., & Schroeder, A. (2018). Crisis concierge: The role of the DMO in visitor incident assistance. *Journal of Destination Marketing & Management*, 9, 381-383.
28. Schroeder, A., Pennington-Gray, L., Kim, H., & Liu-Lastres, B. (2018). Using the media's tweets to broaden previous conceptualizations of political travel risks. *Tourism management perspectives*, 26, 107-117.
29. Basurto-Cedeño, E. M.* Pennington-Gray, L., & Basurto-Cedeño, X. (2018). Risks assessment in tourism destinations: the first step to increase resilience. *TURyDES: Revista Turismo y Desarrollo Local*, 11(24).

30. Basurto-Cedeño, E. M.*, & Pennington-Gray, L. (2018). An Applied Destination Resilience Model. *Tourism Review International*, 22(3-4), 293-302.
31. Schroeder, A., & Pennington-Gray, L. (2018). Resilience. *Tourism Review International*, 22(3/4), 229-302.
32. Barbe, D*., & Pennington-Gray, L. (2018). Using situational crisis communication theory to understand Orlando hotels' Twitter response to three crises in the summer of 2016. *Journal of Hospitality and Tourism Insights*, 1(3), 258-275.
33. Cahyanto, I. P., Pennington-Gray, L., & Wehrung, J. (2018). The Mountain Pine Beetle: A Study of Tourism Businesses' Perceptions of the Risk of Ecological Disturbances. *Journal of Park & Recreation Administration*, 36(4).
34. Shen, W.* , Liu-Lastres, B., Pennington-Gray, L., Hu, X., & Liu, J. (2018). Industry convergence in rural tourism development: a China-featured term or a new initiative?. *Current Issues in Tourism*, 1-5.
35. Schroeder, A., Pennington-Gray, L., & Mandala, L. (2018). Examining International Food Travelers' Engagement in Behaviors to Protect Themselves From Foodborne Illnesses While Abroad. *Tourism Review International*, 22(3-4), 213-227.
36. Schroeder, A., & Pennington-Gray, L. (2018). Resilience. *Tourism Review International*, 22(3/4), 229-302. H Index: 34
37. BasurtoCedeno, E. M., Pennington-Gray, L., Cedeno, X. A. B., & Chavez, A. C. First Steps to Enhance Resilience in Machalilla National Park.
38. Barbe, D., Pennington-Gray, L., & Schroeder, A. (2018). Destinations' response to terrorism on Twitter. *International Journal of Tourism Cities*, 4(4), 495-512.
39. Basurto-Cedeño, E. M., Pennington-Gray, L., & Basurto-Cedeño, X. (2018). Identificación riesgos en destinos turísticos: el primer paso para incrementar la resiliencia. *TURYDES Revista Turismo y Desarrollo local sostenible*, (junio).
40. Kim, M., Pennington-Gray, L., & Kim, J. (2018). Corporate social responsibility as a determinant of long-term orientation. *The Service Industries Journal*, 1-25.
41. Pennington-Gray, L. (2018). Reflections to move forward: Where destination crisis management research needs to go. *Tourism management perspectives*, 25, 136-139. impact factor: 1.78 H index- 36
42. Hajilo, M., Ghadiri Masoom, M., Motiee Langroudi, S. H., Faraji Sabokbar, H., & Pennington-Gray, L. (2017). Spatial Analysis of the Distribution of Small Businesses in the Eastern Villages of Gilan Province with Emphasis on the Tourism Sector in Mountainous Regions. *Sustainability*, 9(12), 2238. H index- 66
43. Omodior, O., Pennington-Gray, L., & Thapa, B. (2017). Modeling insect-repellent use for chikungunya disease prevention among US-Caribbean travelers. *International Journal of Travel Medicine and Global Health*, 5(4), 125-134. H index-4
44. Kim, M. S., & Pennington-Gray, L. (2017). Does franchisor ethical value really lead to improvements in financial and non-financial performance?. *International Journal of Contemporary Hospitality Management*, 29(10), 2573-2591. Impact factor- 3.19
45. Farajat, S. A., Liu, B., & Pennington-Gray, L. (2017). Addressing travel writers' role as risk brokers: the case of Jordan. *Journal of Policy Research in Tourism, Leisure and Events*, 9(1), 23-39.

46. Kim, J. E. & Pennington-Gray, L., (2017). Understanding Corporate Social Responsibility (CSR) Behaviors of Tourism Organizations. *The Journal of American Academy of Business*, Cambridge, 23(10). H-index: 8
47. Basurto-Cedeño, E. M., Pennington-Gray, L., & Basurto-Cedeño, x. adopción del pensamiento resiliente en destinos turísticos patrimoniales. Autores e infomación del artículo. Revista: Turydes Revista Turismo y Desarrollo. ISSN, 1988, 5261. H -index- 5
48. Omodior, O., Pennington-Gray, L., Holland, S., Thapa, B., & Kiouis, S. (2017). Chikungunya disease awareness among US travelers to Caribbean destinations. *Int J Travel Med Glob Health*, 5(1), 20-27. H index: 3
49. Kim, H., Schroeder, A., & Pennington-Gray, L. (2016). Does culture influence risk perceptions? *Tourism Review International*, 20(1), 11-28. H-index 29
50. Kim, M & Pennington-Gray, L.(2016). Does Franchisor Ethical Value Really Lead to Improvements in Financial and Non-Financial Performance? *International Journal of Contemporary Hospitality Management*.
51. Barurto, E*. Pennington-Gray, L. (2016). Tourism Disaster Resilience Scorecard for Destinations (TDRSD): The Case of Manta Ecuador. *International Journal of Tourism Cities*. 2 (2) , 149-163
52. Liu, B., Schroeder, A. Pennington-Gray, L. & Farajat, S. A. D (2016) Source Market Perceptions: How Risky is Jordan to Travel to? *Journal of Destination Marketing and Management*, Special issue on Marketing and Branding of Conflict-Ridden Destinations. doi: <http://dx.doi.org/10.1016/j.jdmm.2016.08.005>, Online First, August 31
53. Schroeder, A.; Pennington-Gray, L.; Korstanje, M. & Skoll, G. (2016). *Managing and Marketing Tourism Experiences: Challenges, Issues and Approaches* (Eds.) Managing and Marketing Tourism Experiences: Extending the Travel Risk Perception Literature to Address Affective Risk Perceptions (pg. 51-69). UK: Emerald Publishing.
54. Cahyanto, I., & Pennington-Gray, L. (in revision). Tourism Businesses and Mountain Pine Beetle infestation on the Black Hills of South Dakota, *Journal of Sustainable Tourism*.
55. Cahyanto, I., Pennington-Gray, L.; & Schroeder, A. (submitted). The Dynamics of Travel Avoidance: The Case of Ebola in the U.S. *Journal of Destination Marketing and Marketing*.
56. Kim, H.*, Schroeder, A.*, & Pennington-Gray, L. (2016). Does culture influence risk perceptions? *Tourism Review International*. 20 (1), 11-28
57. Schroeder, A.*, & Pennington-Gray, L. (2015). The role of social media in international tourist's decision-making. *Journal of Travel Research*, 54(5), 584-595. doi: 10.1177/0047287514528284, Online First, March 25.
58. Stepchenkova, S. Shichkova, E., Kim, H., Pennington-Gray, L. & Rykhtik, M. (2015). Segmenting visiting friends and relatives travel market to a large urban destination: A case of Nizhni Novogrod, Russia. *Journal of Destination Marketing and Management*. 4(4), p. 235-247.
59. Liu, B*.; Pennington-Gray, L., & Krieger, J. (accepted). Tourism Crisis Management: Can the Extended Parallel Process Model be used to Understand Crisis Responses in the Cruise Industry? *Tourism Management*

60. Basurto, E*.; Pennington-Gray, L., & Matthews, J. (2015). Preservación del patrimonio cultural para el desarrollo turístico. *Revista Turismo y Desarrollo local sostenible*. Vol. 8 (19).
61. Liu, B*., Kim, H., & Pennington-Gray, L. (2015). Responding to the bed bug crisis in social media. *International Journal of Hospitality Management*, 47, 76-84.
62. Liu, B*., Pennington-Gray, L., & Klemmer, L. (2015). Using social media in hotel crisis management: the case of bed bugs. *Journal of Hospitality and Tourism Technology*, 6(2), 102-112.
63. Omodior, O*., Pennington-Gray, L., & Donohoe, H. (2015). Efficacy of the Theory of Planned Behavior in Predicting the Intention to Engage in Tick-Borne Disease Personal Protective Behavior Amongst Visitors to an Outdoor Recreation Center. *Journal of Park & Recreation Administration*, 33(2).
64. Cahyanto, I*., Pennington-Gray, L., Thapa, B., Srinivasan, S., Villegas, J., Matyas, C., & Kiouisis, S. (2016). Predicting information seeking regarding hurricane evacuation in the destination. *Tourism Management*, 52,264-275.
65. Cahyanto, I*., & Pennington-Gray, L. (2015). Communicating Hurricane Evacuation to Tourists Gender, Past Experience with Hurricanes, and Place of Residence. *Journal of Travel Research*, 54(3), 329-343.
66. Liu, B*., & Pennington-Gray, L. (2015). Bed bugs bite the hospitality industry? A framing analysis of bed bug news coverage. *Tourism Management*, 48, 33-42.
67. Liu, B*., Pennington-Gray, L., Donohoe, H., & Omodior, O. (2015). New York City bed bug crisis as framed by tourists on TripAdvisor. *Tourism Analysis*, 20(2), 243-250.
68. Cahyanto, I*., Pennington-Gray, L., Thapa, B., Srinivasan, S., Villegas, J., Matyas, C., & Kiouisis, S. (2014). An empirical evaluation of the determinants of tourist's hurricane evacuation decision making. *Journal of Destination Marketing & Management*, 2(4), 253-265.
69. Donohoe, H., Pennington-Gray, L., & Omodior, O*. (2015). Lyme disease: Current issues, implications, and recommendations for tourism management. *Tourism Management*, 46, 408-418.
70. Pennington-Gray, L., Stepchenkova, S., & Schroeder*, A. (2015). Using the Lens of Flickr to Denote Emic Meanings about the Impact of Hurricane Sandy on a Tourism Destination: The Jersey Shore. *International Journal of Tourism Anthropology*, Special Issue on Uncovering Nonconscious Meanings and Motivations in the Stories Tourist Tell of Trip and Destination Experiences. 4(1), 89-109
71. Pennington-Gray, L., Cahyanto, I., Schroeder, A., Kesper, A., Ritchie, B. W., & Campiranon, K. (2015). Collaborative communication networks: an application in Indonesia. *Tourism crisis and disaster management in the Asia-Pacific*, 77-94.
72. Birnbrauer*, K., Pennington-Gray, L., & Donohoe, H. (accepted 2015). Dengue Fever Knowledge, Attitudes, and Practices (KAP) among Bahamians and U.S. Tourists. *Perspectives in Public Health*.
73. Schroeder, A*., Pennington-Gray, L., & Bricker, K. (2014). Lessons learned from the Westgate Shopping Mall terrorist attack in Nairobi, Kenya: Involving the meetings, incentives, conferences, and exhibitions sector in crisis communications. *International Journal of Religious Tourism and Pilgrimage*, Special issue on *Why Tourists are Important to Terrorism*, 2(1), 27-37. H index (5 year): new journal 2013.
74. Schroeder, A*., & Pennington-Gray, L. (2014). Perceptions of Crime at the Olympic Games: What Role does Media, Travel Advisories, and Social Media Play? *Journal of Vacation Marketing*, 20(3), 225-237. doi: 10.1177/1356766714521809, Online First, February 10.

75. Liu*, B., Norman, W., & Pennington-Gray, L. (2014). A Flash of Culinary Tourism: An Exploratory Study of Online Food Photography and People's Travel Planning Processes on Flickr. *Journal of Tourism Culture & Communication*, Special Issue on the Changing Role of Social Media.
76. Pennington-Gray, L., & Schroeder*, A. (2014). The Social Media Capital of the Universe: What Does this Mean for Brazilian Tourists to the USA? *Tourism Culture & Communication*, Special issue on Social Media, 13, 43-59.
77. Pennington-Gray, L. (2014). Developing a Destination Disaster Impact Framework. *Tourism Analysis: An Interdisciplinary Journal*, 19, 105-110.
78. Liu*, B., Pennington-Gray, L., & Schroeder*, A. (2014). Images of Safe Tourism Destinations in the United States Held by African Americans. *PASOS Journal of Tourism and Cultural Heritage*, Special Issue on Image, Aesthetic and Tourism in Post Modern Times, 11(3), 105-121.
79. Pennington-Gray, L., Schroeder*, A., Wu*, B., Donohoe, H., & Cahyanto*, I. (2014). Travelers' Perceptions of Crisis Preparedness Certification in the United States. *Journal of Travel Research*, 53(3), 353-365. doi: 10.1177/0047287513496470, Online First, 2013, July 17.
80. Donohoe, H., & Pennington-Gray, L. (2014). Tick-Borne Disease Risk for Outdoor Recreationists, Tourists, and Workers: A Review. *Recreología Leisure Science*.
81. Pennington-Gray, L., Schroeder*, A., & Gale, T. (2014). Co-Management as a Framework for the Development of a Tourism Area Response Network in the Rural Community of Curanipe, Maule Region, Chile. *Journal of Tourism Planning and Development*, Special issue on Tourism and Rural Entrepreneurship, 11(3), 292-304.
82. Schroeder*, A., Pennington-Gray, L., Kaplanidou, K., & Zhan*, F. (2013). Destination Risk Perceptions among U.S. Residents for London as the Host City of the 2012 Summer Olympic Games. *Tourism Management*, 38, 107-119.
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1. Pennington-Gray, Basurto, & Richardson (2024) Water White Paper #1- Setting The Agenda: Exploring South Carolina Residents' Perceptions Of Water Quality And Conservation Issues Spring, 17 Pages (Unrefereed)
2. Pennington-Gray, Basurto, & Richardson (2024) Water White Paper #2- Opinions & Concerns Regarding South Carolina's Clean Water: Who's Whose Responsibility Is It? Spring, 21 Pages (Unrefereed)
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2. Barbe, D., Pennington-Gray, D., & Schroeder, D. (2018). Visualizing Disaster Communication on Twitter During Hurricane Irma. *Proceedings of the 47th Annual Travel and Tourism Research Association (TTRA) Conference* (no pages- digital copy). Melbourne, Australia, June 25-27
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4. Xu, Y.H., Pennington-Gray, L. (2018) Whom to Listen to? Trusted Source and Retweet Behavior in Terror Attack. Oral Presentation, 49th Travel and Tourism Research International Conference, Miami, U.S.
5. Xu, Y.H., Pennington-Gray, L., & Kim, J. (2018). Spatial Effects of Crime on Peer to Peer lodging Performance. Oral Presentation, 50th Travel and Tourism Research International Conference, Melbourne, Australia.
6. Amir, A. F., & Pennington-Gray, D. (2018). Is the Tourism Industry Using YouTube to Reduce Travel Risks and Inform Visitors How to Stay Safe?. Orlando, Florida, December, 8-11
7. Liu, T., Pennington-Gray, L., & Li, C. (2018). Post-Disaster Tourism Recovery: From A Collaborative Resilience Perspective. Orlando, Florida, December, 8-11
8. London, B., & Pennington-Gray, L. (2018). A Content Analysis of The Messaging by the Governor Surrounding Hurricane Harvey and Hurricane Irma. Orlando, Florida, December, 8-11
9. Schroeder, A., Pennington-Gray, L., & Walters, G. (2017). Don't become gator bait: Protecting tourists from the risk of an alligator attack. *Proceedings of the 4th World Research Summit for Tourism and Hospitality* (no pages- digital copy). Orlando, Florida, December, 8-11
10. Cahyanto, I., Schroeder, A., & Pennington-Gray (2018). Understanding visitors' needs during hurricane evacuations: An exploratory study. Paper presentation at the American Association of Geographers (AAG) Annual Meeting. New Orleans, Louisiana, April 10-14.
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48. Bychkovskikh, E * & Pennington- Gray, L. (2008). *World Heritage Site Designation and Stakeholder Theory: The Case of Vladimir, Russia.* *Proceedings from the 39th Annual Travel and Tourism Research Association (TTRA) Conference* (no pages- digital copy). Philadelphia, PA, June 16-18.

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LECTURES, SPEECHES, OR POSTERS PRESENTED AT PROFESSIONAL CONFERENCES/MEETINGS

International Refereed Presentations

(Note: review process includes blind reviews with comments and recommendations for presentation)

(Note: names of senior/principal author underlined)

(Note: more than one author indicates equal authorship)(Note: * denotes graduate student)

1. Lee, S & Pennington-Gray, (2024). Anthropogenic Impact of Tourism on Water: Spatiotemporal Analysis of Lake Water Quality. 29th annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism., Miami, FL January 4-7
2. Kim, M & Pennington-Gray, (2024) Have Social Media Influencers Empowered Tourism Sustainability? : A Content Analysis of Travel Influencers on Instagram. 29th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism., Miami, FL January 4-7
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7. Felix, A.G.; Mendoza Montesdeoca, I.; Basurto, E.; & Pennington-Gray L. (2023) Resiliencia Turística en Comunidades Rurales Ecuatorianas frente al cambio climático. Diálogos IIGG 2023 – Instituto de Investigaciones Gino Germani, September, 2023.
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38. Barbe, D. (2017). Passport to terrorism. In Travel and Tourism Research Association International Conference, Quebec City June 20-22
39. Pennington-Gray, L. (2018). UF's Tourism Crisis Management Initiative- A decade of applied research. University of Waterloo, feb 20, [invited scholar-alumni]
40. Amir, F. & Pennington-Gray (2017). A proposed study to measure optimal social media functionalities and message formats for persuasive crisis communication in tourism. Proceedings of the 47th Travel and Tourism Research Association (TTRA) Annual International Conference (no pages- digital copy). Quebec City, Quebec, Canada, June 20-22.
41. Pennington-Gray, L. (2017). Planning for a Safe Destination. D-Tour: the UF Tourism Summit, April 27

42. Basurto, E & Pennington-Gray, (2017). Decimo Primer Congreso Internacional Virutal Sobre. Presented at / Simposio virtual Internacional Valor y Sugestión del Patrimonio Artístico y Cultural. July 2017
43. Basurto, E & Pennington-Gray, (2017). La Resiliencia en el Turismo. Presented at II Congreso de Medio Ambiente y Desarrollo Sostenible (UMET). August 2017
44. Schroeder, A., Pennington-Gray, L., & Mandala, L. (2014). The Emerging Market of Culinary Tourism: Risks associated with Food Safety when Traveling Abroad. *Paper presentation at the 45th Annual Travel and Tourism Research Association (TTRA) Conference*. Brugge, Belgium, June 18-20.
45. Dunn, G., Pennington-Gray, L., & Schroeder, A. (2014). Rolling the Dice: Determining Attitudes towards Expanded Gambling Opportunities in Florida. *Paper presentation at the 45th Annual Travel and Tourism Research Association (TTRA) Conference*. Brugge, Belgium, June 18-20.
46. Pennington-Gray, L., Schroeder, A., & Cahyanto, I. (2013). How is the Millennial Generation Using Social Media in the Event of a Crisis while Traveling? *Paper presentation at the 2nd World Research Summit for Hospitality and Tourism*. Orlando, FL, December 15-17.
47. Cahyanto*, I., & Pennington-Gray, L. (2013). Dynamics of Seeking Information from Local Tourism Offices in the Event of a Crisis among African American Tourists. *Paper presentation at the 44th Annual Travel and Tourism Research Association Conference (TTRA)*. Kansas City, MO, June 20-22.
48. Schroeder*, A., Pennington-Gray, L., & Kaplanidou, K. (2013). Examining Whether Exposure to External Information Influences Perceptions of Increased Crime at an Olympic Games Host Destination: The Case of London 2012. *Paper presentation at 44th Annual Travel and Tourism Research Association (TTRA) Conference*. Kansas City, MO, June 20-22.
49. Liu*, B., Norman, W. C., & Pennington-Gray, L. (2013). Developing a Conceptual Framework to Understand Why Local Residents Contribute to Online Travel Communities. *Paper presentation at the 44th Annual Travel and Tourism Research Association (TTRA) Conference*. Kansas City, MO, June 20-22.
50. Schroeder*, A., Pennington-Gray, L., & Barbieri, C. (2013). The Development of a Tourism Area Response Network in Machu Picchu, Cusco Region, Peru. *Paper presentation at the 2013 International Crisis & Risk Communication Conference*. Orlando, FL, March 5-6.
51. Schroeder*, A., & Pennington-Gray, L. (2012). International Tourists' Perceptions of Safety of the Top Ten U.S. Destinations. *Paper presentation at the 2012 International Crisis and Risk Communication (ICRC) Conference*. Orlando, FL, March 5-7.
52. Cahyanto*, I., Pennington-Gray, L., Thapa, B., Srinivasan, S., Matyas, C., Kioussis, S., & Villegas, J. (2012). Gender, Residence, Past Experience and Communication in Tourist Hurricane Evacuation. *Paper presentation at the 43rd Annual Travel and Tourism Research Association Conference (TTRA)*. Virginia Beach, VA, June 17-19.
53. Schroeder*, A., Pennington-Gray, L., Donohoe, H., Kioussis, S., & Mandala, L. (2012). Do Cultural Differences Influence Tourists' Likelihood to Seek Information Via Social Media in the Event of a Crisis? *Paper presentation at the 2012 Travel and Tourism Research Association (TTRA) Conference*. Virginia Beach, VA, June 17-19.
54. Schroeder*, A., Pennington-Gray, L., & Lane, C. (2012). The Next Traveling Generation: How is the Millennial Generation Using Social Media during Travel? *Paper presentation at the 43rd annual Travel and Tourism Research Association (TTRA) Conference*. Virginia Beach, VA, June 17-19.
55. Schroeder*, A., Pennington-Gray, L., & Gale, T. (2012). Post-Crisis Opportunities: Development of a

- Tourism Area Response Network to Sustain the Rural Community of Curanipe, Maule Region, Chile. *Paper presentation at the Big Ideas in Rural Settings: Tourism & Rural Entrepreneurship Conference*. Waterloo, ON, Canada. September 27-29.
56. Stepchenkova, S., Lane, C., Pennington-Gray, L., & Thapa, B. (2011). Strategic Partnership to Improve Tourism Education: University of Florida, USA and the State University of Nizhni Novgorod, Russian Federation. *Paper presentation at the International Society of Travel & Tourism Educators Conference*. Miami, FL, October 20-22.
57. Tasci, A., Aktas, G., Manukyan, A., Pennington-Gray, L., Thapa, B., & Sagas, M. (2011). ATA Fellows: A Multilateral University Consortium to Strengthen Tourism Education, Research and Industry Outreach. *Paper presentation at the Advances in Hospitality and Tourism Marketing and Management Conference*. Istanbul, Turkey, June 19-24.
58. Thapa, B., Pennington-Gray, L., Russo, S., Geldenhuys, S., & Coetzee, W. (2010). University of Florida and Tshwane University of Technology: Partnership to strengthen teaching, research, service and faculty development in tourism management. *Poster presentation at the Global Sustainable Tourism Conference*. Mbombela, South Africa, November 15-19.
59. Pennington-Gray, L. (2010). Regional Tourism Partnerships. *Paper presentation at the International Conference on Global Sustainable Tourism*. Nelspruit, South Africa, November 15-19.
60. Cahyanto*, I., Pennington-Gray, L., Mandala, L., Schroeder, A., & Kaplanidou, K. (2011). The Effects of Social Media Usage on Travel Information Searching and Travel Experience Sharing. *Paper presentation at the 42nd Annual Travel and Tourism Research Association Conference*. London, ON, Canada, June 18-21.
61. Cahyanto*, I., Pennington-Gray, L., Srinivasan, S., Matyas, C., Thapa, B., & Villegas, J. (2011). Stated Preferences of Tourists for Evacuating in the Event of a Hurricane. *Poster presented at the 42nd Annual Travel and Tourism Research Association Conference*. London, ON, Canada, June 18-21.
62. Cahyanto*, I., & Pennington-Gray, L. (2011). The Effects of Social Media Usage on Travel Information Searching and Travel Experience Sharing. *Paper presentation at the 42nd Annual Travel and Tourism Research Association Conference (TTRA)*. London, ON, Canada, June 18-21.
63. Cahyanto*, I., Pennington-Gray, L., Srinivasan, S., Thapa, B., Matyas, C., & Villegas, J. (2011). Stated Preferences of Tourists for Evacuating in the Event of a Hurricane. *Poster presentation at the 42nd Annual Travel and Tourism Research Association Conference (TTRA)*. London, ON, Canada, June 19-21.
64. Pennington-Gray, L. (2011). DMO Crisis Management Best Practices. Strategic Partnership to Improve Tourism Education: University of Florida, USA and the State University of Nizhni Novgorod, Russian Federation. *Paper presentation at the University of Nizhni Novgorod*. Nizhni Novgorod, Russia, September 29.
65. Kim*, S., Slutsky, S., Thapa, B., & Pennington-Gray, L. (2010). Pricing Competition Model of Information Sharing: Game Theory Approach. *Paper presentation at the International Council on Hotel, Restaurant, and Institutional Education Annual Conference*. San Juan, Puerto Rico, July 28-31.
66. Pennington-Gray, L. (2010). Regional Partnerships: Creating Sustainable Regional Tourism Partnerships. *Paper presentation at the Global Sustainable Tourism Conference*. Mbombela, South Africa, November 15-19.
67. Cahyanto*, I., Pennington-Gray, L., Thapa, B., Villegas, J., Srinivasan, S., & Matyas, C. (2010). Segmenting Tourists' Information Behavior in the Event of a Crisis. *Poster presentation at the 41st Annual Travel and Tourism Research Association Conference (TTRA)*. San Antonio, TX, June 20-22.

68. Thapa, B., Pennington-Gray, L., & Russo, S. (2010). University of Florida and Tshwane University of Technology: Partnership to Strengthen Teaching, Research, Service and Faculty Development in Tourism Management. *Poster presentation at the Center for Latin American Studies & Center for African Studies Conference: Bridging Conservation and Development in Latin America and Africa: Changing Contexts, Changing Strategies*. University of Florida, Gainesville, FL, January 28-30.
69. Kim*, S., Slutsky, S, Thapa, B., & Pennington-Gray, L. (2010). Pricing Competition Model of Information Sharing: Game Theory Approach. *Paper presentation at the International Council on Hotel, Restaurant, and Institutional Education Annual Conference*. San Juan, Puerto Rico, July 28-31.
70. Cahyanto*, I., Pennington-Gray, L., & Thapa, B. (2009). A Postcard from the Village: Using Photoelicitation as a Means of Developing Tourism. *Paper presentation at the 40th Annual Travel and Tourism Research Association Conference*. Honolulu, HI, June 21-24.
71. Huang*, C., Pennington-Gray, L., Thapa, B., Phillips, R., & Holland, S. (2009). Timeshare Owners' Perceptions of and Preferred Ways of Participating in Tourism Planning. *Poster presentation at the 40th Annual Travel and Tourism Research Association Conference*. Honolulu, HI, June 21-24.
72. Kim*, S., Slutsky, S., Thapa, B., Pennington-Gray, L., & Holland, S. (2009). Nash Equilibrium of Hotel Pricing Strategies: A Bertrand Model of Information Sharing in Florida. *Paper presentation at the 40th Annual Travel and Tourism Research Association Conference*. Honolulu, HI, June 21-24.
73. Bychkovskikh*, E., & Pennington-Gray, L. (2008). World Heritage Site Designation and Stakeholder Theory: The Case of Vladimir, Russia. *Paper presentation at the 39th Annual International Travel and Tourism Research Association Conference*. Philadelphia, PA, June 17-19
74. Bychkovskikh*, E., & Pennington-Gray, L. (2008). World Heritage Site Designation and Stakeholder Theory: The Case of Vladimir, Russia. *Paper presentation at the 39th Annual International Travel and Tourism Research Association Conference*. Philadelphia, PA, June 16-18.
75. Huang*, C., & Pennington-Gray, L. (2008). Civic Engagement, Perceptions of Tourism Planning, and Willingness to Participate in Tourism Planning: A Study of U.S. Timeshare Owners. *Paper presentation at the 39th Annual International Travel and Tourism Research Association Conference*. Philadelphia, PA, June 16-18.
76. Pennington-Gray, L. (2008). Grandtravel: What is it? *Paper Presentation at the 39th Annual International Travel and Tourism Research Association Conference*. Philadelphia, PA, June 16-18.
77. Pennington-Gray, L. (2007). *Methods for Local CVBs to Facilitate Financial Support*. *Paper Presentation at The International Ecotourism Society (TIES)*. Madison, WI, September, 26-28.
78. Kim*, J. E., Lane*, C., & Pennington-Gray, L. (2006). Bed and Breakfast E-mail Customer Service in Florida. *Paper presentation at the Fifth Annual Asian Tourism Graduate Student Conference*. Bangkok, Thailand, September 22-23.
79. Meyer*, L., & Pennington-Gray, L. (2006). Does Cohort Influence Travel Decision-Making? *Paper presentation at the Fifth Annual Asian Tourism Graduate Student Conference*. Bangkok, Thailand, September 22-23.
80. Huang*, C., Bychkovskikh*, Y., & Pennington-Gray, L. (2006). Primary Heritage Tourists vs. Participated Heritage Tourists. *Paper presentation at the Fifth Annual Asian Tourism Graduate Student Conference*. Bangkok, Thailand, September 22-23.

81. Palmieri*, C., & Pennington-Gray, L. (2006). Do Grandparents Allow Grandchildren to Make Travel Related Decisions When Traveling Together? *Paper presentation at the 37th Annual Travel and Tourism Research Association Conference*. Dublin, Ireland, June 17-22.
82. Kim*, J. E., Trail, G., & Pennington-Gray, L. (2006). Service Quality, Disconfirmation of Expectancies, Satisfaction and Word of Mouth on Intention to Revisit. *Paper presentation at the 37th Annual Travel and Tourism Research Association Conference*. Dublin, Ireland, June 17-22.
83. Kim*, J. E., & Pennington-Gray, L. (2006). Analysis of Cross-Cultural Studies in Tourism Research in Last Ten Years (95'-05'). *Paper presentation at the 37th annual International Travel and Tourism Research Association Conference*. Dublin, Ireland, June 17-22.
84. Kim*, J. E., Pennington-Gray, L., & Thapa, B. (2005). Community Based Tourism Development in a Small Rural Town? The Case of High Springs, Florida. *Paper presentation at the Border Tourism Conference*. Xishungbana, China, July 6-10.
85. Pennington-Gray, L., & Kim*, J. E. (2005). Regional Cooperation among Border States: The Gulf of Mexico States Accord (GOMSA). *Paper presentation at the Border Tourism Conference*. Xishungbana, China, July 6-10.
86. Kim*, J. E., & Pennington-Gray, L. (2005). Using Mystery Shoppers as an Evaluation Tool in a Destination Audit. *Paper presentation at the 35th Annual Travel and Tourism Research Association Conference*. New Orleans, LA, June 11-14.
87. Gibson, H., & Pennington-Gray, L. (2005). Understanding Golf Tourism: Insights from Role Theory. *Paper presented at the 13th Congress of the European Sport Management Conference*. Newcastle, UK, September, 7-10.
88. Pennington-Gray, L. (2004). Resident Attitudes towards Tourism in a Destination in the Stagnation Stage of the Tourism Life Cycle. *Paper presented at the 1st International Conference on Sustainable Tourism-Sustainable Tourism 2004*. Segovia, Spain, July 7-9.
89. Pennington-Gray, L., Carmichael, B., & Daniels, M. (2004.) Political-Economic Construction of Quality Tourism Experiences. *Poster Presentation at the 36th Annual Travel and Tourism Research Association Conference*. Montreal, Quebec, June 20-23.
90. Pennington-Gray, L., & Thapa, B. (2004). Culturally Responsible Behaviors: Are DMOs Doing a Good Job of Educating the Tourist? *Poster Presentation at the 36th Annual Travel and Tourism Research Association Conference*. Montreal, Quebec, June 20-23
91. Wagenheim*, M., Pennington-Gray, L., & Confer, J. (2004). Satisfaction and Authenticity: A Study of Visitors to Heritage Tourism Sites. *Paper Presented at the 36th Annual Travel and Tourism Research Association Conference*. Montreal, Quebec, June 20-23.
92. Kim*, J. E., Thapa, B., & Pennington-Gray, L. (2004). Image Differences of a Nature-Based Tourism Destination by Travel Behaviors. *Paper presented at the 36th Annual Travel and Tourism Research Association Conference*. Montreal, Quebec, June 20-23.
93. Kim*, J. E., & Pennington-Gray, L. (2004). Florida Resident's Image of Korea as a Travel Destination. *Paper presented at the 34th Annual Travel and Tourism Research Association Conference*. Montreal, Quebec, June 20-23.
94. Gibson, H., Williams*, S., & Pennington-Gray, L. (2003). Destination Images and Benefits Sought from an International Ski and Snowboard Trip: A Follow-up Study. *Paper presented at the European Association for*

Sport Management Congress. Stockholm, Sweden, September 10-13.

95. Bennett, G., Pennington-Gray, L., Zhang, J., & Cianfrone, B. (2002). Assessing Customer Satisfaction with the Festival Village at an Action Sports Event. *Paper presented at the International Conference on Sport and Entertainment Business*. Columbia, SC, October 2-6.
96. Pennington-Gray, L., Gibson, H., & Lane*, C. (2002). "Sport Junkies" or Tourists? What College Sports Fans "Do" When Attending a Game? *Paper Presented at the 2002 Canadian Congress on Leisure Research*. Edmonton, Alberta, Canada, May 22-25.
97. Pennington-Gray, L., Holland, S., & Thapa, B. (2002). Assessing the Validity of an Outdoor Recreation Constraints Model for Residents of Florida. *Paper Presented at the 2002 Canadian Congress on Leisure Research*. Edmonton, Alberta, Canada, May 22-25.
98. Pennington-Gray, L., & Gibson, H. (2002). Understanding Golf Tourism: Exploring the Sport and Tourism Synergy. *Paper Presentation at the National Association of Sport Management Conference*. Banff, Alberta, Canada, May 29-30.
99. Pennington-Gray, L., & Teo, P. (2002). The Effects of an Aging Population on the Cruise Industry: Lessons for Asia-Pacific based on a North-American Perspective. *Paper Presentation at Hosting the World 2002: International Conference on Hospitality, Tourism and Leisure*. Kuala Lumpur, Malaysia, July 8-11.
100. Lane*, C., & Pennington-Gray, L. (2002). Evaluating Travel and Tourism Websites as e-Learning Environments. *Paper Presentation at Hosting the World 2002: International Conference on Hospitality, Tourism and Leisure*. Kuala Lumpur, Malaysia, July 8-11.
101. Leahy, K., Pennington-Gray, L., & Holdnak, A. (2001). An Exploration of the Relationship between Loyalty, Involvement, Satisfaction and Intention to Return: A Case Study of Visitors to Orlando. *Poster Presentation at the 33rd Annual Travel and Tourism Research Association Conference*. Fort Myers, FL, June 10-13.
102. Seonbok*, L., Klenosky, D., & Pennington-Gray, L. (2001). Investigating the Japanese Sports Travel Market: A Comparison of Golf and Ski Travelers. *Poster Presentation at the 33rd Annual Travel and Tourism Research Association Conference*. Fort Myers, FL, June 10-13.
103. Pennington-Gray, L., White*, E., & Sanders*, G. (2000). Profiling Canadians Who Don't Really Like to Travel. *Paper Presented at the International Society of Travel and Tourism Educators*. Tampa, FL, October 5-7.
104. Thapa, B., Pennington-Gray, L., & White*, E. (2001). The Role of the Internet and Travel Planning Behaviors among University of Florida Students. *Poster Presentation at the 31st Annual Travel and Tourism Research Association Conference*. Fort Myers, FL, June 11-14.
105. Pennington-Gray, L., & Spreng, R. (2000). Analyzing Travel Preferences with Cohort Analysis. *Paper Presentation at 30th Annual Travel and Tourism Research Association Conference*. Burbank, CA, June 11-14.
106. Pennington-Gray, L., & Vogt, C. (2000). Differences in Border Versus Interior Welcome Center Locations. *Paper Presentation at 30th Annual Travel and Tourism Research Association Conference*. Burbank, CA, June 11-14.
107. Pennington-Gray, L., & Kerstetter, D. (1999). Perceived Constraints to Nature-Based Tourism: A Case Study of Women Living in the Midwest. *Paper Presentation at 29th Annual Travel Tourism Research Association Conference*. Halifax, Nova Scotia, June 16-20.

108. Pennington-Gray, L., & Kerstetter, D. (1998). The Benefits Sought by Women Traveling for Pleasure: A Factor-Cluster Approach. *Paper Presentation at 28th Annual Travel and Tourism Research Association Conference*. Fort Worth, TX, June 10-13.
109. Pennington-Gray, L., Xu, X., & Fridgen, J. D. (1997). Welcome Center Users vs. Rest Area Users: Who Visits? *Poster Presentation at the 27th Annual Travel and Tourism Research Association Conference*. Norfolk, VI, June 15-19.
110. West, D. B., Pennington, L., & Holocek, D. (1997). Tourism Taxation: Implications for Tourism Marketing. *Paper presented at Tourism Research Building a Better Industry Proceedings*. Sydney, Australia, July 6-9.
111. West, D., Pennington, L., & Forsberg, P. (1997). Global Travel and Tourism Taxation: Implications for Tourism Marketing. *Paper Presented at Australia and New Zealand Association for Leisure Studies Conference Proceedings*. New Castle, Australia, July 9-12.

National Refereed Presentations

1. Kim, M & Pennington-Gray, (2024). Understanding Tourists General and Context-Specific Pro-Environmental Behaviors. UF Water Symposium, Gainesville, FL, Feb 20-21
2. Lee, S & Pennington-Gray, (2024). Value Beyond Money—Health Benefits Of Recreational Water Body Accessibility. UF Water Symposium, Gainesville, FL, Feb 20-21
3. Basurto, X; Pennington-Gray, L & Basurto, E (2024). Discovering The Perception Of Water Quality And Quantity Of South Carolina’s Residents. Uf Water Symposium, Gainesville, FL, Feb 20-21
4. Pennington-Gray, L., & Wagenheim, M. (2004). Determinants of Satisfaction for Festival Visitors. *Paper Presentation at the 2004 Leisure Research Symposium at the National Recreation and Parks Association Conference*. Reno, NV, October 12-16.
5. Kim*, J. E., & Pennington-Gray, L. (2004). The Differential Images of Non-Visitors of South Korea As A Travel Destination. *Paper Presentation at the 2004 Leisure Research Symposium at the National Recreation and Parks Association Conference*. Reno, NV, October 12-16.
6. Pennington-Gray, L., Holland, S., & Thapa, B. (2004). Regional Tourism Efforts: The Original Florida. *Paper Presentation at the 2004 National Extension for Tourism Conference: People, Places and Partnerships: Keys to Success*. Orlando, FL, September 27-30.
7. Pennington-Gray, L., Thapa, B., & Kim*, J E. (2004). How Visioning and Tourism Planning Interact: The Case of the Town of Micanopy. *Paper Presentation at the 2004 National Extension for Tourism Conference: People, Places and Partnerships: Keys to Success*. Orlando, FL, September 27-30.
8. Thapa, B., Holland, S., & Pennington-Gray, L. (2004). Attitudes, Participation and Trends in Outdoor Recreation among Florida Statewide Residents. *Paper Presentation at the 2004 National Extension for Tourism Conference: People, Places and Partnerships: Keys to Success*. Orlando, FL, September 27-30.
9. Pennington-Gray, L., Beland, R., & Sklar, S. (2002). The Use of Travel Discounts by Older Adults. *Paper Presentation at the 2002 Leisure Research Symposium at the National Recreation and Parks Association Conference*. Tampa, FL, October 16-19.
10. Willming, C., Anderson, S., Gibson, H., & Pennington-Gray, L. (2002). Perceived Racial Discrimination and the Leisure Travel Behaviors of African Americans. *Paper Presentation at the 2002 Leisure Research Symposium at the National Recreation and Parks Association Conference*. Tampa, FL, October 16-19.

11. Thapa, B., Pennington-Gray, L., Holland, S., & Willming, C. (2002). Constraints to the Outdoors: An Examination of Whites, Blacks and Hispanics. *Poster Presentation at the 2002 Leisure Research Symposium at the National Recreation and Parks Association Conference*. Tampa, FL, October 16-19.
12. White, E., & Pennington-Gray, L. (2001). Tourist Information Search Strategies: A Replication and Extension. *Poster Presentation at the 2001 Leisure Research Symposium at the National Recreation and Parks Association Conference*. Denver, CO, October 3-7.
13. Constant, A., Ashton, C., & Pennington-Gray, L. (2001). Gardening as a Recreation Specialization and the Life Satisfaction of Older Adults. *Paper Presentation at the 2001 Leisure Research Symposium at the National Recreation and Parks Association Conference*. Denver, CO, October 3-6.
14. White, E., & Pennington-Gray, L. (2001). Spring Breakers Who Live In Florida: What do They Do?" *Poster Presentation at the 2001 Leisure Research Symposium at the National Recreation and Parks Association Conference*. Denver, CO, October 3-6.
15. Gibson, H., & Pennington-Gray, L. (2001). Destination Images and Benefits Sought from an International Ski Trip: A Case Study in Active Sport Tourism. *The 2001 North American Society of Sport Management*. Virginia Beach, VA. May 29-June 3.
16. Pennington-Gray, L. (2000). Cohort Analysis: An Application to Canadian Tourism. Trends 2000, *East Lansing, MI, September 17-20, online at www.msu.edu/prtr/trends2000/trendsarticles/html*.
17. Vogt, C., & Pennington-Gray, L. (2000). Tourist Information Search Strategies: A Replication and Extension. *Poster Presentation at the 2000 Leisure Research Symposium at the National Recreation and Parks Association Conference*. Phoenix, AZ, October 10-14.
18. Pennington-Gray, L., & Kerstetter, D. (1999). Assessing the Validity of the Hierarchical Constraints Model in a Nature-Based Tourism Context. *Paper Presentation at the 1999 Leisure Research Symposium at the National Recreation and Parks Association Conference*. Nashville, TN, October 20-23.
19. Pennington-Gray, L., & Kerstetter, D. (1994). An Exploratory Study of the Benefits Sought by College-Educated Women Traveling for Pleasure: Is there a Generational Effect? *Poster Presentation at the 1994 Leisure Research Symposium at the National Recreation and Parks Association Conference*. San Antonio, TX, October 3-5.

Regional Refereed Presentations

1. Schroeder*, A., & Pennington-Gray, L. (2012). Do African Americans Turn to User-Generated Content in the Event of a Crisis? *Paper presentation at the 2012 Northeastern Recreation Research (NERR) Symposium*. Cooperstown, NY, April 1-3.
2. Donohoe, H., Gilmore*, T., Salo*, B., Wagner*, J., & Schroeder*, A. (2011). What Have we Learned in St. Augustine, Florida? An Assessment and Recommendations for Heritage Tourism. *Paper presentation at the 2011 Southeast Chapter of Travel and Tourism Research Association (SETTRA) Annual Conference and Tourism Research Symposium*. Sandestin, FL, March 29.
3. Matyas, C., Srinivasan, S., Cahyanto*, I., Thapa, B., Pennington-Gray, L., & Villegas, J. (2011). Attributes Affecting the Evacuation Decisions of Florida Tourists when a Hurricane Landfall is Projected. *Paper presentation at the Florida Society of Geographers Annual Meeting*. Gainesville, FL, February 19.

Presented at the Southeastern Travel and Tourism Research Association. Montgomery, Alabama, March 23-26.

5. Culver, C., & Pennington-Gray, L. (2006). Florida Lodging Tax Expenditure for Historic Preservation as an Indicator of Quality Heritage Tourism. *Paper Presentation at Symposium on the Local Economy of Northeast Florida*. Economic Development in NE Fla. March 30-31.
6. Pennington-Gray, L., Confer, J., & Culver, C. (2006). Examining Heritage Tourism Behaviors. *Paper Presentation at Symposium on the Local Economy of Northeast Florida*. Economic Development in NE Fla. March 30-31.
7. Wagenheim*, M., Pennington-Gray, L., & Confer, J. (2004). An Exploratory Study of St. Augustine, Florida Types of Heritage Tourists. *Paper Presentation at the 16th Annual Northeastern Recreation Research Symposium*. Bolton Landing, NY, March 28-April 1.
8. Nice*, B., & Pennington-Gray, L. (2004). Understanding Activity Participation of Business Travelers: Do they Participate? *Paper Presentation at the 16th Annual Northeastern Recreation Research Symposium*. Bolton Landing, NY, March 28-April 1.
9. Kim*, J. E., & Pennington-Gray, L. (2004). Florida Resident's Awareness of South Korea: Do More Aware Residents have More Positive Images? *Paper Presentation at the 16th Annual Northeastern Recreation Research Symposium*. Bolton Landing, NY, March 28-April 1.
10. Kim*, J. E., & Pennington-Gray, L. (2003). Perceptions and Attitudes on Tourism Development: The Case of Micanopy. *Paper Presentation at the 15th Annual Northeastern Recreation Research Symposium*. Bolton Landing, NY, April 6-8.
11. Lane*, C. W., & Pennington-Gray, L. (2003). Measuring Sports Fan Involvement in Internet Message Boards. *Paper Presentation at the 15th Annual Northeastern Recreation Research Symposium*. Bolton Landing, NY, April 6-8.
12. Peters*, L., Gibson, H., & Pennington-Gray, L. (2003). Motivations of Backpackers through Europe. *Poster Presentation at the 15th Annual Northeastern Recreation Research Symposium*. Bolton Landing, NY, April 6-8.
13. White*, E., & Pennington-Gray, L. (2001). Skier Motivations: Do they Change over Time? *Paper Presentation at the 13th Annual Northeastern Recreation Research Symposium*. Bolton Landing, NY, April 1-3.
14. Meyer*, L., Patterson, T., Holdnak, A., & Pennington-Gray, L. (2001). Welcome Center Research: How Valuable is Secondary Research? *Paper Presentation at the 13th Annual Northeastern Recreation Research Symposium*. Bolton Landing, NY, April 1-3.
15. Sanders*, G., White*, E., & Pennington-Gray, L. (2000). Importance-Performance Analysis: An Application to Michigan's Natural Resources. *Paper Presentation at the 12th Annual Northeastern Recreation Research Symposium*. Bolton Landing, NY, April 8-11.
16. Yang*, S., Pennington, L., & Holecek, D. (1997). Scale Issues in Tourism Development. *Paper Presentation at the 9th Annual Northeastern Recreation Research Symposium*, Bolton Landing, NY, April 5-8.

State Refereed Presentations

1. McLaughlin, E., & Pennington-Gray, L. (2008). TCMI and Destination Management Organizations. *Presented at the Florida Emergency Preparedness Association*. Orlando, FL, February 8-13.
2. Pennington-Gray, L. (2002). Information Leads to Marketing Effectiveness. *Presentation at the Florida Association of Visitor and Convention Bureaus Educational Meeting*. Tampa, FL, June 17.
3. Pennington-Gray, L. (2002). Repositioning the Profession for Significant Partnerships, Grants, Sponsors, Revenue Generation and Citizen Advisory. *Presentation at FRPA Trends Institute*. Howey-in-the-Hills, FL, February 7.

INVITED PRESENTATIONS

Invited Academic Task Force

1. Invited academic on the *Oil Spill Academic Task Force (OSATF)* (<https://oilspill.fsu.edu/expertfinder/expert-topc.php>). Appointed as one of four faculty in the State of Florida with an expertise in tourism.

Invited Panelist, Discussant, Organizer, or Moderator

1. Pennington-Gray, L. (2021) "Tourism Anxiety and its effects on Latin America." SmARt Inprotur Presentation, Argentina, Wednesday, September 1, 12:00-1:00pm (professional presentation on zoom)
2. Pennington-Gray, L. (2021) "Crisis Management during a crisis: what we have learned" II Latin America Hospitality Research Congress: Challenges and Opportunities. November 11, 2021 8:45am-9:45am (Keynote Speaker on Zoom)
3. Pennington-Gray, L. (2021) "Crisis Management in a COVID era: Lessons Learned" Wedinar in Safety in Nature Tourism. Helsinki, Finland, November 3, 9:00am (Keynote Speaker on Zoom)
4. Riley, C.; Schroeder, A. & Pennington-Gray (2022) "Understanding American tourists' engagement in personal protective measures during COVID-19" the 27th Annual Graduate Education & Graduate Student Research Conference in Hospitality and Tourism. Poster Presentaiton by Zoom, January 7, 17:15-18:00
5. Pennington-Gray (2021) "Translational research: inspiring industry innovations and empowering community development. March 19, 2021 11:05-11:45am (invited panel presentation)Schroeder, A & Pennington-Gray. L. (2015). Ready or not: As a meeting professional, will you be ready when a crisis disrupts your event? Invited presentation to Society of Government Meeting Professionals (SGMP) Central Florida, Gainesville, FL, May 21
6. Pennington-Gray, L. (2013). (*Invited panel member*). *Careers in Tourism Research*. One of four panel members invited to discuss careers at the 44th Annual Travel and Tourism Research Association Conference.Kansas City, MO, June 20.
7. Pennington-Gray, L., & Schroeder, A. (2012). (*Invited webinar organizer and discussant*). *Disasters and Emergencies: Utilizing Social Media with the Unexpected in the World of Tourism*. Invited to create and present webinar as part of the International Travel and Tourism Research Association (TTRA) Webinar Series. February 8.
8. Pennington-Gray, L. (2010). (*Invited moderator*). *Avoiding the Catastrophe...Stand, Be Counted and*

Deliver. Travel and Tourism Research Association Conference, June 19-22.

9. Pennington-Gray, L. (2009). (*Invited panelist*). *Tourism Crisis Management: Preparedness and Risk*. Presented at the International Travel and Tourism Research Association Conference. Honolulu, HI, June 22-26.
10. Pennington-Gray, L. (2007). (*Invited moderator*). The International Ecotourism Society Annual Conference. Madison, WI, September 26-28.
11. Pennington-Gray, L., Willming, C., McLaughlin, E., & Thapa, B. (2008). (*Organizer*). *An Inaugural Tourism Crisis Management Think Tank*. Invited 25 interdisciplinary faculty from on campus to address issues related to Crisis Management. Gainesville, FL, January 18.
12. McLaughlin, E., Thapa, B., & Pennington-Gray, L. (2008). (*Co-coordinator*). *A workshop dedicated to tourism crisis planning*. Florida Association of Visitor and Convention Bureau Annual Conference. June 26.
13. Pennington-Gray, L. (2006). (*Invited moderator*). Marketing and Tourism Fifth Annual Asian Tourism Graduate Student Conference. Bangkok, Thailand, September 22-23.
14. Pennington-Gray, L. (2004) (*Invited Panelist*). *Political Construction of Quality Tourism Experiences*. 35th Annual Travel and Tourism Research Association Conference. Montreal, Quebec, June 22.
15. Pennington-Gray, L. (2004). (*Invited Discussant*). NSF regional grant meeting. National Science Foundation. Raleigh, NC, October 21.
16. Pennington-Gray, L. (2003). (*Invited Panel Moderator*). Sports Commission Panel. Panel Moderator for Sport Marketing Association Inaugural Conference. Gainesville, FL, November 9-11.
17. Vogt, C., & Pennington-Gray, L. (2002). (*Invited panelist*). What is Benchmarking? *Discussant at the Benchmarking Forum*. Texas A&M University. College Station, TX, March 11-12.

Invited Workshops/Webinars (Non-Refereed)

1. Pennington-Gray, L., & Schroeder*, A. (2012). (*Invited webinar presenter*). *Disasters and Emergencies: Utilizing Social Media with the Unexpected in the World of Tourism*. Webinar presented as part of the Traveland Tourism Research Association (TTRA) Webinar Series. February 8.
2. Pennington-Gray, L. (2010). (*Invited Keynote Address*). *Tourism Crisis Management: Opportunities and Challenges*. First annual Tourism Crisis Management Leadership Workshop. Gainesville, FL, October 13- 15
3. Pennington-Gray, L. (2008). (*Invited workshop participant*). Pandemic Planning Workshop in Caribbean. UNWTO. September 22.
4. Pennington-Gray, L. (2006). (*Invited participant*). *World Travel and Tourism Council- 6th Annual Summit*. Washington, D.C., April 22.
5. Pennington-Gray, L. (2004). (*Invited Workshop Participant*). *US/Mexico Travel and Tourism Data Improvement Initiative*. Texas A&M, College Station, TX, August 2-3.
6. Pennington-Gray, L. (2003). (*Invited participant*). *Inaugural White Water to Blue Water Imitative Meeting* (2003). Organized by the US Department of State. Member of the Sustainable Tourism Working Group. Miami, FL, December 2-3

7. Pennington-Gray, L. (2003). *(Invited presenter). Packaging Tourism Products for Effectiveness*. Workshop for Florida Freshwater Frontier. Clewiston, FL, September 18-19.
8. Pennington-Gray, L., & Holland, S. (2003). *(Invited Presenter). Packaging Tourism Products in South Central Florida*. Workshop for the Florida Freshwater Frontier. Seabring, FL, September 18-19.
9. Pennington-Gray, L., & Holland, S. (2003). *(Invited presenter). Hospitality Training*. Cedar Key Chamber of Commerce. Cedar Key, FL, May 21.

Invited Presenter (Non-Refereed)

International

1. Pennington-Gray, L. (2018). Best practices to aid in effective crisis management. Invited presentation during Lapland University of Applied Science's Crisis Management Seminar. Rovaniemi, Finland, March 22.
2. Schroeder, A. & Pennington-Gray, L. (2018). Best practices along the 4 phases of tourism crisis management. Invited presentation during Lapland University of Applied Science's Crisis Management Seminar. Rovaniemi, Finland, March 22.
3. Schroeder, A., & Pennington-Gray, L. (2018). Cruise ship safety: We all can play a role. Invited three-module webinar presentation as part of the Disaster Law Interest Group (DLIG) and the Law of the Sea Interest Group (LOSIG) of the American Society of International Law (ASIL) Maritime Safety Workshop. Rovaniemi, Finland, March 2.
4. Pennington-Gray, L. (2017). Integrating research into an active research program. Invited panelist: the 4Marketing Outlook forum (MOF) Annual Conference. Baltimore, October 23-25.
5. Barsuto, E. & Pennington-Gray, L. (2018). Desarrollo de Estrategias de Adaptación para el Sector Turístico del Ecuador. Workshop lead called Desarrollo de Estrategias de Adaptación para el Sector Turístico del Ecuador. February, 2018
6. Pennington-Gray, L. (2017). Dealing with a Crisis: the Role of the Meeting Planner. Direct Selling Association Annual Conference. Orlando, June 3.
7. Pennington-Gray, L. (2012). International Tourists Perceptions of Safety and Security: What Role Does Social Media Play? Invited presentation to the Tourism Safety and Security System in Lapland. *Invited by Lapland Institute for Tourism Research and Education*. Rovenemi, Lapland, April 16-18.
8. Pennington-Gray, L. (2012). What is Agritourism? Presented as a part of a series of seminars hosted by *Ministry of Tourism- Antigua. Funded by FAVACA, Invited by Ministry of Tourism- Antigua*. June 26.
9. Pennington-Gray, L. (2012). How to Partner to grow Agritourism Products? Presented as a part of a series of seminars hosted by *Ministry of Tourism. Funded by FAVACA Antigua, Invited by Ministry of Tourism- Antigua*. June 26.
10. Pennington-Gray, L. (2012). What is Packaging? How do you Create Award Winning Packages in Agritourism? Presented as a part of a series of seminars *Funded by FAVACA, Invited by Ministry of Tourism- Antigua*. June 27.
11. Pennington-Gray, L. (2012). Why is Social Media Necessary for Promoting your Agritourism Business? Presented as a part of a series of seminars *Funded by FAVACA , Invited by Ministry of Tourism- Antigua*.

June 28.

12. Pennington-Gray, L. (2012). How to Create a Winning Website. Presented as a part of a series of seminars *Funded by FAVACA, Invited by Ministry of Tourism- Antigua*. June 29.
13. Pennington-Gray, L. (2012). Contributions from Academia on Tourism Crisis Management. Presented at Conferencia Internacional SEGURIDAD TURÍSTICA EN LAS AMÉRICAS –*Invited Speaker by the Ministry of Tourism, Government of Peru*. Lima, Peru, June 20-22.
14. Pennington-Gray, L. (2011). Are you Prepared for a Tourism Crisis? *Asociacion Chilena de Empresas de Turismo. Invited Speaker by Universidad Central Chile- Insituto del Patrimonio Turistic*. Santiago, Chile, April 12.
15. Pennington-Gray, L. (2011). How to Create a Tourism Area Response Network (TARN) ACHET. *Invited Speaker by Universidad Central Chile- Insituto del Patrimonio Turistico (Maria Casals Inlesias)*, Santiago, Chile, April 9.
16. Pennington-Gray, L. (2010). Training Police Officers as “Tourism Ambassadors”. *Invited Presentation by the Monterrey Tourism Authority*. Monterrey, Mexico, February 24.
17. Thapa, B., & Pennington-Gray, L. (2009) Crisis Planning and Preparedness in the Tourism and Hospitality Industry. Keynote presentation given by Dr. Thapa- invitation given to Dr. Pennington-Gray. *Invited by Mexico’s Ministry of Tourism- National Congress of Tourism Investigation*. Tijuana, Mexico, October 9.
18. Pennington-Gray, L. (2007). Evaluating Destination Branding. *Invited speaker by University of Aarhus for the Matchpoints Conference*. Aarhus, Denmark, November 10-15.
19. Pennington-Gray, L. (2003). Tourism: Where Do We Go from Here? *Invited Seminar Working Group Meeting of the Gulf of Mexico States Accord Strategic Planning Meeting*. Merida, Mexico, October 1.
20. Pennington-Gray, L. (2002). Tourism: What Role Will it Play in the Gulf? *Gulf of Mexico States Accord Strategic Planning Meeting. Invited Seminar*. Orlando, FL, July 25.
21. Pennington-Gray, L. (2002). Tourism Policies and Practices: A Proposed Model to Facilitate Tourism Between Kyonggi Province and the State of Florida. Paper Presented at *The First Ajou University/University of Florida Economic Forum for Kyonggi Province/State of Florida*. Suwon, Korea, June 3-4.

Other

1. Pennington-Gray, L. (2013). Creating a Tourism Ambassador Program. *Invited Presentation for the Suwannee River Valley Marketing Group*. 2013 Tourism Awards Luncheon (presenter). Lake City, FL, May 15.
2. Schroeder*, A., Pennington-Gray, L., & Donohoe, H. (2012). Crisis and eTourism: The role of social media in tourism crisis management. *Visual presentation at the Inaugural College of Health and Human Performance Student Research Poster Session*. Gainesville, FL, April 12.
3. Pennington-Gray, L., & Sanders, S. (2010) Tourism Crisis Management- the 4Rs- *Invited Presentation for the International Association of Amusement Parks (IAPPA)*. Orlando, FL, November 15
4. Pennington -Gray, L. (2010). Are you Prepared? *Invited Presentation by US Travel Association to present at Annual ESTO conference*. Savannah, GA, July 28.

5. Pennington-Gray, L., E. McLaughlin, & Elliot, A. (2010). The Crisis Event: Victimized or Managed? What is your Plan? *Invited Presentation by the Florida Attractions Association*. St. Augustine, FL. May 28.
6. Pennington-Gray, L. (2010). Crisis Planning. *Invited presentation by the Tampa UF Alumni Association*. Tampa, FL, November 1.
7. Pennington-Gray, L. (2010). Crisis Communications! Regional Tourism Summit. *Invited by Okeechobee Tourist Development Council*. September 22.
8. McLaughlin, E., & Pennington-Gray, L. (2009). Tourism Crisis Management. Presented at the *Upper Midwest Conventions and Visitor Bureau Association*. St. Cloud, MN, September 21-23.
9. Pennington-Gray, L., & McLaughlin, E. (2009). Florida State Park Emergency Action Plan Evaluation. *Invited Presentation for the Director Florida State Parks*. August 31.
10. McLaughlin, E., Thapa, B., & Pennington-Gray, L. (2008). A Workshop Dedicated to Tourism Crisis Planning. *Invited workshop coordinator and presenter by the Florida Association of Visitor and Convention Bureau Annual Conference*. June 22-24.
11. Pennington-Gray, L., & McLaughlin, E. (2009). New Paradigms on Tourism Crisis Management. *Presented at Southeastern Travel and Tourism Research Association*. Montgomery, AL, March 2.
12. Pennington-Gray, L. (2008). (presenter). Research Presentation Proposal for Clay County. *Invited presentation to the Clay County Board of County Commission*. Clay County, FL, January 15.
13. McLaughlin, E., & Pennington-Gray, L. (2008). Tourism Crisis Management. *Invited presentation by the Upper Midwest Convention and Visitor Bureau Association*. St. Cloud, MN, September 21-23.
14. Thapa, B., & Pennington-Gray, L. (2007). Research Presentation Proposal for Flagler County. *Invited Presentation to the Flagler County Board of County Commission*. Flagler County, FL, July 15.
15. Pennington-Gray, L. (2006). Research Gets Results!! How Can you Use Research to Make Better Decisions? *Invited presentation at the Rural Tourism Summit*. Lake City, Florida, May 15-16.
16. Thapa, B., & Pennington-Gray, L. (2006). Presentation of the Final Results of a Year Long Study on Tourism. *Invited Presentation for the Norfolk Visitor and Convention Bureau*. Virginia, August 14.
17. Pennington-Gray, L. (2006). Marion County Occupancy Study Report. *Invited Presentation for the Marion County Tourism Development Council Meeting*. January 11.
18. Pennington-Gray, L. (2006). Marion County Tourist Study Presentation. *Invited Presentation for Marion County Tourism Development Council Meeting*. December 8.
19. Pennington-Gray, L. (2006). Pasco County Visitor Study Preliminary Results. *Invited Presentation for Pasco County Board of County Commissioners*. January 26.
20. Pennington-Gray, L., Confer, J., & Culver, C. (2006). Examining Heritage Tourism Behaviors, Symposium on the Local Economy of Northeast Florida. *Invited Presentation for the Economic Development Group of NE Fla*. March 30-31.
21. Pennington-Gray, L. (2006). Alachua County Destination Audit. *Invited Presentation for the Alachua Tourism Development Council*. January 18.

22. Pennington-Gray, L. (2006). Marion County Tourism: Final Report. *Invited Presentation for the Marion County Tourism Development Council*. October 30.
23. Pennington-Gray, L., Thapa, B., & Jun, S. (2005). (presenter). Marion County Tourism: Destination Visioning Symposium. *Invited by the Marion County Tourism Development Council*. October.
24. Pennington-Gray, L. (2005). *Invited Participant for the World Travel and Tourism Council 5th Annual Summit*. Delhi, India, April 3-6.
25. Pennington-Gray, L. (2005). Sister Cities Delegation between Sarasota, FL and Vladimir, Russia. *Invited Participant in Vladimir, Russia*. August 27-September 4.
26. Pennington-Gray, L. (2003). How to Increase Visitors to the Florida Birding and Nature Festival (presenter). *Presentation to the Pinellas County Birding Festival*. Pinellas County, FL, May 20.
27. Pennington-Gray, L. (2003). Equine Tourism. *Invited Presented at Southeastern Equestrian Trails Conference*. Gainesville, FL, July 19.
28. Pennington-Gray, L. (2003). Tourism Opportunities. *Invited Presentation to the International Committee at Penn State University*. State College, PA, April 11.
29. Pennington-Gray, L. (2002). Tourism in Florida: What is the Organization Structure. *Invited Presentation to MSU Department of Recreation, Parks and Tourism Resources*. East Lansing, MI, February 11.
30. Pennington-Gray, L. (2002). The Ins & Outs of Graduate Programs as an Entrée into Faculty and Research Positions. *Invited Presentation to MSU Department of Recreation, Parks and Tourism Resources*. East Lansing, MI, February 15.
31. Pennington-Gray, L. (2002). Tourism in Alachua County. *Invited Presentation to Alachua County Tourism Development Council*. Gainesville, FL. April 10.
32. Pennington-Gray, L. (2002). Ag-tourism Evaluating Your Farm as a Tourism Site. *Invited Workshop Coordinator on Ag-tourism*. Live Oak, FL, January 24.
33. Pennington-Gray, L. (2002). The Role of Tourism in the Community. *Invited Presentation to the Alachua County Board of County Commissioners*. Gainesville, FL- Kanapaha Gardens, September 30.
34. Pennington-Gray, L. (2002). The Role of Tourism in the Community. *Invited Presentation to the Micanopy Historical Society*. Micanopy, FL- Micanopy Historical Museum, November 10.
35. Pennington-Gray, L., & Holland, S. (2001). Tourism Issues in Indian River County. *Invited Presentation to Indian River County Tourism Development Council*. Vero Beach, FL, December 5.
36. Pennington-Gray, L. (2000). Farm Tourism: Cashing in on Urban Sprawl (presenter). *Invited Presentation for Farm Bureau*, Gainesville, FL, September 27.
37. Pennington-Gray, L. (2000). The Benefits of Parks and Recreation. *Invited Presentation for Alachua County Recreation*. Gainesville, FL, May, 7.

Undergraduate

LEI 3140 History and Philosophy
LEI 4574 Marketing in Recreation, Parks and Tourism
LEI 3843 Commercial Recreation
LEI 3831 Tourism Planning and Development

Graduate

LEI 6108 Contemporary Theories
 LEI 6573 Tourism Marketing
 LEI 6931 Tourism Planning & Development LEI
 6931 Hospitality Planning and Development
 HFT6747 Marketing in Hospitality & Tourism

Undergraduate Honors Thesis

- Graduated: 4

Candidate's Role	Student Name	Major	Complete Date
Chair	Maddison Edwards	Tourism	August 2021
Chair	Shalyn Motar	Tourism	August 2021
Chair	Hayden McNeil (external MS student) at Dartmouth College	Tourism	August 2020
Chair	Eunice Hu	Tourism	August 2019

Graduate Students

- Graduated: 13 PhD students supervised-Chair; 1 PhD student C-Chair; 14 PhD committee members
- Graduated: 27 Master's students supervised thesis committee; 20 M.S. committee members

Candidate's Role	Student Name	Major	Complete Date
1. CO-Chair PhD	Karen Tavares	Health and Human Performance	August 2023
2. Chair PhD	Rojan Banyan	Health and Human Performance	August 2022
3. Chair Ph.D	Larissa Neuberger	Health and Human Performance	August 2021
4. Chair PhD	Melody XU	Health and Human Performance	December 2020
5. Chair Ph.D	Danielle Barbe	Health and Human Performance	August 2020
6. Chair Ph.D	Fitri Amir	Health and Human Performance	August 2019
7. Chair Ph.D	Estefania Basurto	Health and Human Performance	August 2018
8. Chair Ph.D	Caro Omodior	Health and Human Performance	August 2016
9. Chair Ph.D	Ashley Schroeder	Health and Human Performance	August 2015
10. Chair Ph.D	Becky Liu	Health and Human Performance	August 2016
11. Chair Ph.D	Ignatius Cahyanto	Health and Human Performance	August 2012
12. Chair Ph.D	Jung-Eun Kim	Health and Human Performance	August 2009
13. Chair Ph.D	Chenchen Huang	Health and Human Performance	December 2007
1. Chair Master's	Sandra Blair	Recreation, Parks, and Tourism	DNC
2. Chair Master's	Nancy Gullic	Recreational Studies	DNC
3. Chair Master's	Pei-Yu Wu	Recreation, Parks, and Tourism	August 2012
4. Chair Master's	Ashley Schroeder	Recreation, Parks, and Tourism	May 2012
5. Chair Master's	Jade Wagner	Recreation, Parks, and Tourism	May 2012
6. Chair Master's	Fangzi Zhan	Recreation, Parks, and Tourism	May 2012
7. Chair Master's	Biruo Zhao	Recreation, Parks, and Tourism	May 2012
8. Chair Master's	Kang-Ning Sun	Recreation, Parks, and Tourism	May 2012
9. Chair Master's	Alexa Von Staden	Recreation, Parks, and Tourism	August 2010
10. Chair Master's	Ann Koralewski	Recreation, Parks, and Tourism	December 2009
11. Chair Master's	Whitney Sewell	Recreation, Parks, and Tourism	May 2009
12. Chair Master's	Elena Bychkovskikh	Recreation, Parks, and Tourism	December 2008
13. Chair Master's	Tara Schickedanz	Recreation, Parks, and Tourism	August 2008
14. Chair Master's	Ignatius Cahyanto	Recreation, Parks, and Tourism	May 2008

15. Chair Master's	Simone Francis	Sport Management	August 2007
16. Chair Master's	Catherine Culver	Recreation, Parks, and Tourism	May 2007
17. Chair Master's	Jonathan Davis	Recreation, Parks, and Tourism	May 2007
18. Chair Master's	Harrison Pinckney Iv	Recreational Studies	December 2006
19. Chair Master's	Catherine Palmieri	Recreation, Parks, and Tourism	May 2006
20. Chair Master's	Felicia Rogers	Recreational Studies	December 2005
21. Chair Master's	Brandi Nice	Recreational Studies	August 2004
22. Chair Master's	Allison Hayes	Recreational Studies	May 2004
23. Chair Master's	Tiffany Lydon	Recreational Studies	December 2003
24. Chair Master's	Renee Musson	Recreational Studies	December 2003
25. Chair Master's	Bethany England	Recreational Studies	May 2003
26. Chair Master's	Erin Parks	Recreational Studies	August 2002
27. Chair Master's	Erin White	Recreational Studies	May 2002
1. Co-Chair Ph.D	Louisa Meyer	Health and Human Performance	May 2011
1. Member Ph.D	Lisa Pennisi	Forest Resources and Conservation	August 2007
2. Member Ph.D	Abul Al-Tokahais	Health and Human Performance	August 2020
3. Member Ph.D	Eunjung Kim	Health and Human Performance	August 2021
4. Member Ph.D	Gloria Sanders	Health and Human Performance	August 2003
5. Member Ph.D	Naomi Moswete	Health and Human Performance	December 2009
6. Member Ph.D	Seohee Chang	Health and Human Performance	May 2009
7. Member Ph.D	Yu Kim	Health and Human Performance	August 2008
8. Member Ph.D	Sungsoo Kim	Health and Human Performance	August 2008
9. Member Ph.D	Dong Lee	Health and Human Performance	August 2008
10. Member Ph.D	Lisa Pennisi	Health and Human Performance	December 2007
11. Member Ph.D	Beth Cianfrone	Health and Human Performance	August 2007
12. Member Ph.D	Charles Lane	Health and Human Performance	August 2007
13. Member Ph.D	Lorraine Nicholas	Health and Human Performance	May 2007
14. Member Ph.D	Cynthia Willming	Health and Human Performance	August 2001
1. Member Master's	Jaehyun Kim	Recreation, Parks, and Tourism	August 2014
2. Member Master's	Susan Webb	Recreational Studies	DNC
3. Member Master's	Galina Simanovskaya	Recreation, Parks, and Tourism	August 2013
4. Member Master's	Benjamin Salo	Recreation, Parks, and Tourism	May 2012
5. Member	Lisa Ng	Recreation, Parks, and Tourism	August 2010

r Master' s			
6. Membe r Master' s	Shelly Flanagin	Recreation, Parks, and Tourism	December 2009
7. Membe r Master' s	Valerie Pillow	Recreation, Parks, and Tourism	May 2009
8. Membe r Master' s	Kristina Roberts	Recreation, Parks, and Tourism	August 2008
9. Membe r Master' s	Colleen Flage	Recreation, Parks, and Tourism	August 2008
10. Member Master's	Dorian Howland- Cook	Recreation, Parks, and Tourism	December 2007
11. Member Master's	Jessica Trujillo	Recreation, Parks, and Tourism	August 2007
12. Member Master's	Heather Robalik	Recreation, Parks, and Tourism	May 2006
13. Member Master's	Crystal Shreve	Recreational Studies	December 2005

14. Member Master's	Amanda Wilson	Recreational Studies	August 2004
15. Member Master's	Michiko Yonemaru	Recreational Studies	May 2004
16. Member Master's	Louisa Meyer	Recreational Studies	December 2002
17. Member Master's	Alice Constant	Recreational Studies	December 2000
18. Member Master's	Julia Henderson	Recreational Studies	December 2000
19. Member Master's	Kimberly Faenza	Recreational Studies	August 2000
20. Minor Ph.D	Hee Kim	Health and Human Performance	August 2013

UNIVERSITY GOVERNANCE AND SERVICE

University of Florida

- University of Florida Graduate Council (2019-2022)
- Warrington Business School- Hospitality Certificate- coordinator of faculty in TRSM (2006-present)
- Women's Mentoring Program (2006-2007)
- University of Florida University Scholars program- mentor (2001-present)
- Division of Recreational Sports, Water Polo Team, faculty advisor (2000-present)
- UF Engineering Research Center: Committee Lead (2020-present)
- UF Cuba working group: Committee member (2010-present)
- UF Graduate Council: (2019-2021)

College of Health and Human Performance

- Tenure and Promotion Committee (appointed by Dean: 2019)
- Council of Principal Investigators Committee (2013-appointed for Dr. B. Thapa who was on sabbatical)
- Council of Principal Investigators Committee (2010)
- Graduate Faculty Council ("sit-in" for vote on awards)
- Faculty Advising Committee (FAC) (2006-2009)
- Faculty Advising Committee (FAC) Chair (2006-2007)
- Scholarship committee (2006-2007)
- Graduate Faculty committee (Elected: 2006)
- Graduation Marshal (2003-2004)
- Department Representative to College Scholarship Committee (2000-2004)
- Chair of 'Future of Advising' Committee (2006-2007)

Department of Tourism, Recreation and Sport Management

- Faculty Mentor (2017-2020)
- TRM program coordinator (2017-2018)
- MS online coordinator (2017-present)
- T& P annual review chair (2017-present)
- Research APR committee chair (2017, 2019)
- Graduate HBM coordinator (2019-present)
- Faculty Mentor (20012, 2013-2017)
- Coordinator of the Distinguished Speaker Series (2006-2007)
- Tenure and Promotion Committee (2006,-present)
- Faculty Annual Performance Review Committee (2011-current)
- Faculty Annual Performance Review Chair – Research (2012)
- Tenure and Promotion guideline committee (2004)
- Personnel Search Committee (2001, 2003, 2004-2007, 2008-2009)
- Undergraduate Curriculum Committee Member (1999-2000)
- Graduate Committee Member (2001-2004, 2006, 2009, 2011)
- Department Name Change Committee Member (2003-2004)
- Faculty Coordinator Brazil Hospitality Training Program (2004)
- Center for Tourism Research and Development Director (May 1, 2004-present)

ASSOCIATION MEMBERSHIPS

Association Memberships- International

- Invited Member of the *Mexico/USA Tourism Statistics Working Group*. Organized by Helen Marano, United States Office of Travel and Tourism Industries.
- International Travel and Tourism Research Association. Board member
- The International Ecotourism Society (2000). Invited by Kelly Bricker, president TIES
- Co-Chair of the *Working Group on Tourism for the Gulf of Mexico States Accord*, Trade Partnership established in 1995 between 6 Mexican states and 5 US states to increase trade relations throughout the Gulf of Mexico
- Invited to the *Inaugural White Water to Blue Water Imitative Meeting* in Miami organized by the US Department of State. Member of the Sustainable Tourism Working Group.
- Member of the National Mentoring Program for *CONNECT- Canadian Studies Program and Center for the Study of Canada*. Selected as one of 100 people to participate in the First Week Seminar to focus on US/Canada Relations. July 26-30, 2004.
- Submitted two grants to the *Canadian Studies Program* to Examine the Differences between Americans and Canadians with regards to Cultural Identity and Sport Tourism Participation

Association Memberships- National

- Invited Member of the Travel Industry Association Research Committee. Organized by TIA, Invited by Joni Newkirk, Chair, 2006-2007
- Member 2006-present

EDITORIAL OR REVIEW ACTIVITIES

Editor

- Special Issue- Guest Editor for Tourism Management Perspectives (2017-2018)
 - Theme: Destination Resilience
- Special Issue- Guest Editor for *Losier/Leisure and Society*,
 - Theme: Travel and Tourism Planning and Development (2006-2007).
- Regional Editor: *International Journal of Safety and Security in Tourism/Hospitality* (2011- present)
- Associate Editor: *Anatolie* (January 2005-present)
- Associate Editor: eRTR (2010-present)
- Associate Editor: *Tourism Review International* (2007-present)
- Associate Editor: *Tourism Analysis* (2006-present).
- Resource Editor: *Annals of Tourism- Research Notes and Reports* (2000-present).
- Associate Editor: *Losier/Leisure and Society* (2002-present)
- Associate Editor: *Journal of Travel Research* (January 2003- 2005)
- Associate Editor, *Illuminare*, (1998-2000)

Reviewer Activities

I am an ad hoc reviewer for multiple journals with an average of 7-10 manuscripts a year. I have added the year for which the first manuscript was reviewed and if the reviews continue. The journals are both within the field of tourism and external to my field. I have reviewed and will continue to review for:

- Annals of Tourism Research
- Leisure Sciences
- Journal of Disaster Risk Reduction
- Science Publishing group
- International Journal of Sociology and Anthropology
- Journal of Travel Research
- Journal of Hospitality and Tourism Research
- International Journal of Contemporary Hospitality Management
- Community Development Journal
- Tourism Management
- Journal of Tourism Review International
- Journal of Community Development
- Journal of Hospitality and Tourism Marketing
- Journal of Travel and Tourism Marketing
- Journal of Park and Recreation Administration
- Journal of Physical Education, Recreation and Dance
- Family Relations
- World Leisure
- Journal of Ecotourism
- Journal of Sustainable Tourism
- Tourism Planning & Development
- Community Development Journal
- Environmental Management
- Sustainability
- Tourism Review International
- Journal of Hospitality and tourism education
- Journal of Tourism Destination Marketing & Management

Book Manuscripts Reviewed (text book)

- Kendal Hunt Publishing (2018)
- American Hotel and Lodging (2019)
- Pearson Publishing (2013)
- Kendal Hunt Publishing Company (2012)
- American Hotel and Lodging (2006)

Reviewer for Scholarly Conferences

- Travel and Tourism Research Association Poster Sessions, 2001-2003, papers 2004-2011
- National Recreation and Parks Association Tourism Paper Sessions, 2003,2006, 2013

University Tenure & Promotion Dossier

- Arizona State University- School of Community Resources & Development
- University of Indiana- Department of Recreation, Parks and Tourism
- Florida Atlantic University- Tourism and Hospitality Management
- University of Utah – Department of Parks, Recreation, and Tourism
- University of South Carolina- College of Hospitality Retail and Sport Management
- University of Georgia- College of Natural Resources
- North Carolina State University- Recreation, Parks and Tourism
- Temple University- Tourism and Hospitality

Reviewer International Thesis and Dissertations

- Westminster University, England- Dissertation (2011)

PROFESSIONAL MEMBERSHIPS AND SERVICE POSITIONS

Professional Memberships

- ◆ US Travel Association (formerly Travel Industry of America)- 2010-present
- ◆ DMAI- 2008-present
- ◆ IAPPA- 2008-present
- ◆ VISIT FLORIDA- 2000-present
- ◆ WTTC- 2005-2008
- ◆ Travel Industry of America. Member 1999-2009.
- ◆ TTRA, Member 1997-present
- ◆ NRPA, Member 1998-2007
- ◆ Gulf of Mexico States Accord (GOMSA). Chair Tourism Workgroup. 2002-present
- ◆ Gulf of Mexico States Institute- Think Tank (GOMSI). Member, 2002-present
- ◆ FLO/KOR (Florida/Korea Association). Member, 2002-present
- ◆ Caribbean Tourism Organization 2004-present

Professional Service Positions

International

Board Member

- Board member of BFREE- Belize Foundation for Research and Environmental Education- November, 2012-current
- Member of the National Mentoring Program for CONNECT- Canadian Studies Program and Center for the Study of Canada. Selected as one of 100 people to participate in the First Week Seminar to focus on US/Canada Relations. July 26-30, 2004.
- Member of Board of Directors for Travel and Tourism Research Association, Elected June 1, 2004- term expired June 1, 2007
- Co-Chair of the Working Group on Tourism for the Gulf of Mexico States Accord, Appointed September 2003
- Member of Working Group on Mexico/USA Tourism Statistics Working Group- term started August, 2004

Reviewer: Research Proposals

- Qatar National Research Fund: National Priorities Research Program (2012)
- Qatar National Research Fund: National Priorities Research Program (2011)
- Tourism Cares for Tomorrow Awards (2011)
- Tourism Cares for Tomorrow Awards (2010)

Reviewer: Scholarly International Conferences

- International Travel and Tourism Research Association, Conference abstracts (2000-2013)

Scientific and Planning Committee: International Scholarly Conferences

- 2nd World Research Summit for Tourism and Hospitality: Crossing the Bridge, June 28, 2013
- International conference on Global Sustainable Tourism- Nov. 15-19, 2010
- Special session on regional partnerships, International conference on Global Sustainable Tourism- Nov. 15-19, 2010
- The 1st International Conference on Safety and Crisis Management in the Construction, Tourism. Nicosia, June 24-28, 2011
- International Travel and Tourism Research Association Conference Committee, 2010
- Special Session on Global Destination Management and Crisis Best Practices, The 1st International Conference on Safety and Crisis Management in the Construction, Tourism. Nicosia, June 24-28, 2011
- Tourism Crisis Management Workshop, University of Florida, Gainesville, FL, May 2010
- Tourism Crisis Management Institute, Inaugural Tourism Crisis Management Think Tank. University of Florida, Gainesville, Florida. January 18, 2008

National

Reviewer: University Tenure & Promotion Dossier

- Arizona State University- Department of Recreation, Park and Tourism Studies (2013)
- Arizona State University- Department of Recreation, Park and Tourism Studies (2012)
- Indiana University – Department of Recreation, Park and Tourism Studies (2011)
- Arizona State University –Department of Recreation, Park and Tourism Studies (2011)
- Auburn University- Department of Dietetics and Hospitality Management (2011)
- University of Utah – Department of Parks, Recreation, and Tourism (2010)
- University of Central Florida- Rosen College of Hospitality Management (2009)
- Colorado State University- Department of Natural Resource Recreation and Tourism (2006)
- Arizona State University– Department of Forest Resources (2005)
- Indiana University – Department of Recreation, Park and Tourism Studies (2005)

Reviewer: Scholarly Conferences

- National Recreation and Park Association, Leisure Research Symposium, Tourism Paper Sessions (2002, 2006, 2010, 2013)

Scientific and Planning Committee: Scholarly Conferences

- National Extension Tourism Conference: People, Places & Partnerships: Keys to Success. Kissimmee, Florida. September 27-30, 2004

State

Board Member

- Member of Tourism Research Working Group for VISITFLORIDA, December 2003-2005
- At-Large Member of VISITFLORIDA'S Marketing Council, Appointed by VP of Marketing (Dale Brill) -July 2004

Scientific and Planning Committee: Scholarly Conferences

- Florida Association of Visitor and Convention Bureau Annual Conference. Workshop on Tourism Crisis Planning. Gainesville, Florida. June 26, 2008

Reviewer: Scholarly Grant Proposals

- IFAS- Marketing your ecotourism business using strategic planning 2010

Regional

Board Member

- Member of the Board of Directors for the Southeastern Travel and Tourism Research Association, Elected June 1, 2004- term expires June 1, 2007
- Advisory Board Member Noetic Marketing Group Incorporated (Private Firm on Sustainable Development)- Appointed June 2001

Reviewer: Scholarly Conferences

- Southeastern Recreation Research Symposium, Annual Research Symposium (2007, 2008)
- Northeastern Recreation Research Symposium, Annual Research Symposium (2002)
- Florida Association of Visitor and Convention Bureau Annual Conference. Workshop on Tourism Crisis Planning. Gainesville, FL. June 26, 2008

Local

Board Member

- Vice-Chair of the Tourism Development Council for Alachua County, FL, Elected January 15, 2003- term expired January 15, 2004
- Member of the Alachua County Tourism Development Council, FL, Appointed by County Commission July 2000- term expired July 2004 – reappointed July 2004- term expires 2007—reappointed July 2007- term expires 2010—reappointed August 2010—term indefinite (as approved by county commission)