

Richard Lyle Strater

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Education

Master of Arts, (Medical) Anthropology, The University of South Carolina, Columbia, SC, May 2023

Thesis: *Ciento Ochenta Grados: South Carolina Promotores de Salud and the COVID-19 Pandemic*

Bachelor of Arts, Anthropology, Cum Laude, Minor: **Linguistics**, The University of South Carolina, Columbia, SC, May 2019

Senior Thesis: *Learning English in Querétaro, México*

Professional Trainings

Community Health Worker Certification Course, PASOs, Arnold School of Public Health, University of South Carolina, Columbia, SC, July 2022-September 2022

- Engaged in participatory learning during 80 hours of instructional sessions with certified CHW trainer
- Completed 80 hours of field practicum exercises with community-based needs assessment and community participatory resource mapping exercises
- Presented a lecture on diabetes for Hispanic and Latino community members in Spanish

Ethnographic Field School, Comitas Institute for Anthropological Study, Columbia University, New York, New York, Completed June 2017, 30 hours, Led by Dr. Lambros Comitas and Dr. Renzo Taddei

- Practiced ethnographic fieldnote taking methods
- Developed working knowledge of strategies for participant observation
- Learned best practices in long-term community-based qualitative research

Magellan Scholar Proposal/Grant Writing Workshop, Office of Undergraduate Research, University of South Carolina Completed January 2018

- Learned basics of grant writing and proposal development
- Developed knowledge of research ethics

Conference Presentations and Invited Guest Lectures

2023- Aug. National Association of Community Health Workers Annual Meeting and Unity Conference, Austin, TX
Catherine Haywood, Pennie Jewell, Sarah Covington Kolb, Susan Mayfield-Johnson, Kimberly Rawlinson, **Rich Strater**, Ashley Wennerstrom, Noelle Wiggins *Moving from “on” to “with”*: Strategies for meaningful CHW engagement in research and evaluation (In-person Presentation)

2023-Aug. National Association of Community Health Workers Annual Meeting and Unity Conference, Austin, TX
Kim Rawlinson, Sarah Covington-Kolb, **Rich Strater**, Noelle Wiggins, Pennie Jewel, Susan Mayfield-Johnson, Ashley Wennerstrom, Catherine Haywood *Creating a new table: Skills to promote CHW involvement in research and evaluation* (In-person Presentation)

2023-Aug. National Association of Community Health Workers Annual Meeting and Unity Conference, Austin, TX
Teresa Campos-Dominguez, Noelle Wiggins, Kim Rawlinson, Pennie Jewel, **Rich Strater**, Sarah Covington-Kolb *Introduction to Popular (People’s) Education* (In-person Presentation)

2023-May. James E. Clyburn Equity Lecture, Department of Health Services Policy & Management, Arnold School of Public Health, University of South Carolina, Columbia, SC

Strater, Richard. *Ciento Ochenta Grados: South Carolina Promotores de Salud and the COVID-19 Pandemic* (Poster Presented)

2023-Apr. Department of Health Services Policy & Management, Arnold School of Public Health, University of South Carolina, Columbia, SC

Strater, Richard. *Perspectives in Rural Health: Migrant and Hispanic and Latino Communities in South Carolina* (Invited Guest Lecture)

2023-Mar. ANTHRO+ Conference, Department of Anthropology, University of Maryland, College Park, MD

Strater, Richard. *Ciento Ochenta Grados: South Carolina Promotores de Salud and the COVID-19 Pandemic* (Virtual Presentation)

2022- Mar. The Future of Immigration Conference hosted by The Migration Center, University of South Carolina, Columbia, SC

Strater, Richard. *An Argument Against Migration as Development* (Paper Presented)

2022- Mar. Society for Applied Anthropology Annual Meeting, Salt Lake City, UT

Martin, Samantha, **Strater, Richard**, Young, Michael. *The Effectiveness of Outreach: Genres of Engagement of Social Media during the COVID-19 Pandemic* (Virtual Presentation)

2019- May. South Carolina Anthropology Student Conference, Department of Anthropology, University of South Carolina, Columbia, SC.

Strater, Richard. *Learning English in Querétaro, México.* (Paper Presented)

2019 – May. University of South Carolina Discovery Day, University of South Carolina, Columbia, SC.

Strater, Richard. *Learning English in Querétaro, México.* (Poster Presented)

Publications

Logan, R. I., & Strater, R. L. (2024). “Entonces, Como Promotores, Pues, No Somos Intérpretes”: Reconciling Medical Interpretation Community Health Work in Indiana and South Carolina. *Journal of Ambulatory Care Management*. <https://doi.org/10.1097/JAC.0000000000000490>

Strater, R. L. (2023). *Ciento Ochenta Grados: South Carolina Promotores de Salud and the COVID-19 Pandemic* [M.A., University of South Carolina]. In *ProQuest Dissertations and Theses* (2840941117). ProQuest Dissertations & Theses Global. <https://www.proquest.com/dissertations-theses/em-ciento-ochenta-grados-south-carolina/docview/2840941117/se-2?accountid=13965>

Grants

Spring 2018- Magellan Scholar Research Grant, Office of Undergraduate Research, University of South Carolina, Columbia, SC (\$2,500)

Employment

Research and Communications Coordinator, The Center for Community Health Alignment (CCHA). Arnold School of Public Health, University of South Carolina, Columbia, SC, May 2023- Present 37.5 hours/ week

- Develop, implement, and monitor progress on integrated, organization-wide communications plans, and produce promotional materials
- Lead communications meetings, and provide monthly reports on communications projects to CCHA leadership
- Conduct literature reviews regarding CHWs, health equity, and meaningful engagement in health research and programs

- Partner with team members to create grant applications, presentations, peer-reviewed journal articles, and coordinate organizational appearances at regional and national conferences

Communications Coordinator, PASOs and The Center for Community Health Alignment (CCHA), Arnold School of Public Health, University of South Carolina, Columbia, SC, August 2021- May 2023
20 hours/week

- Coordinate all health communications digital marketing activities for PASOs and CCHA
- Design promotional graphics and informational videos for various social media platforms about CHWs and health equity campaigns
- Document and evaluate social media data to determine impact of content produced

Graduate Research Assistant, Department of Health Promotion, Education and Behavior, Arnold School of Public Health, University of South Carolina, Columbia, SC, Principal Investigator: Carrie Draper, June 2022-August 2022 20 hours/week

- Scheduled and conducted qualitative interviews virtually with intervention implementers
- Analyzed and displayed study data from interview transcripts
- Communicated data back to study participants and updated, as needed

AmeriCorps VISTA, PASOs, Arnold School of Public Health, University of South Carolina, Columbia, SC, May 2020-August 2021 40 hours/week

- Designed promotional materials for Facebook Live broadcasts on topics such as WIC and Reproductive Health in Spanish and supported said broadcasts with audio/visual aids
- Collaborated with state-wide non-profits to connect South Carolina's Latinx community with resources such as SNAP, Medicaid, and contraceptives.
- Developed targeted marketing campaigns that helped raise awareness about resources available to Latinx community members

English for Technical and Academic Purposes (ETAP) English Teacher, Peace Corps México, Zimapán, HGO, México, June 2019-April 2020 40 hours/week

- Co-Taught English classes with local English teachers at Universidad Tecnológica Minera de Zimapán
- Developed and facilitated a TOEFL test preparation course for upper-level university students
- Partnered with a local elementary school to establish a pen pal exchange program between elementary school students in Zimapán, Hidalgo, and Spartanburg, South Carolina
- Designed and taught beginner and intermediate level English classes for teachers and administrators

Undergraduate Research Abroad, *Learning English in Querétaro, México*, Ethnographic Research Project, Conducted June 5th -July 17th, 2018 in Santiago de Querétaro 30 hours/week

- Ethnographically examined the lives and motivations of university English learners in Querétaro, México via interactions with non-native English speakers
- Developed and conducted qualitative interviews and quantitative surveys
- Transcribed and analyzed qualitative interviews to identify discourse patterns

Volunteer Positions

Treasurer, Anthropology Graduate Organization for Research and Ethics (AGORE), Department of Anthropology, University of South Carolina, Columbia, SC August 2022-May 2023

- Coordinated student-led professional development lecture series
- Managed funds for graduate student enrichment activities

Languages

- Professional Working Proficiency in Spanish